

SUCCESSSES

- Reached 2,670 Alameda County residents with direct education
- Partnered with 65 educator extenders reaching 1,797 children ages 3-5 and their families
- 973 Adults and seniors reached with series based nutrition education



RESULTS

Youth:

- 97% of educator extenders agree or strongly agree that more students can identify healthy food choices, compared to the beginning of the school year

Adult and Senior:

- 62% report eating two or more vegetables at a main meal-often or everyday; compared to the pre-test which reported only 46%

Organizational:

- Playground Stencils, Community Gardens, CATCH, Smarter lunchroom, Murals

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

California SNAP participation rate ranks 48 among all states (USDA). Alameda County has a Program Access Index of 53.2% which estimates CalFresh utilization among low income individuals (CFPA). Over 16% of individuals in Alameda County live below the poverty level; 20.7% are under 18; 30.9% are single parents; and over 13.5% are 65 and over (Census). The Food Bank reports that 40,000 (40% children, 18% seniors) seek food weekly; over 82% run out of CalFresh benefits monthly; 47% choose between paying rent and buying food; those hungry are 38% families with children and 39% seniors.

Serving Individuals and Communities

- 873 low income Adults and Series served with series based nutrition education or workshops.
- 1,797 children ages 3-5 and families were reaching with nutrition education and physical activity classes and resources

Providing Education

Youth Programming:

- Go Glow Grow and Coordinated Approach to Childhood Health (CATCH) curriculum used in 28 Early Childhood Education (ECE) sites by 65 teachers reached 1,797 students ages 3-5.
- Grow it !Try it! Like it! Curriculum used in 20 ECE sites with new or revitalized school gardens reached 1,484 students.

Adult and Senior Programming:

- Eating Smart, Being Active curriculum reached 483 adults 18-59 years old
- Eat Smart Live Strong curriculum reached 390 seniors 60 years and older.

Helping to Make Organizational and Environmental Changes

- Playground Stencils were painted at 4 ECE sites
- 1 Mural was painted at an ECE site
- Smarter Lunchroom implemented at 2 sites
- CATCH ECE curriculum training for 20 teachers across 11 ECE sites

Serving California Agriculture

- In partnership with Alameda County garden winterization resources were brought to 1 ECE site.

Building Partnerships

- Oakland Unified School District
- Oakland Housing Authority
- Satellite Affordable Housing Associates
- Alameda County
- Just Media

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