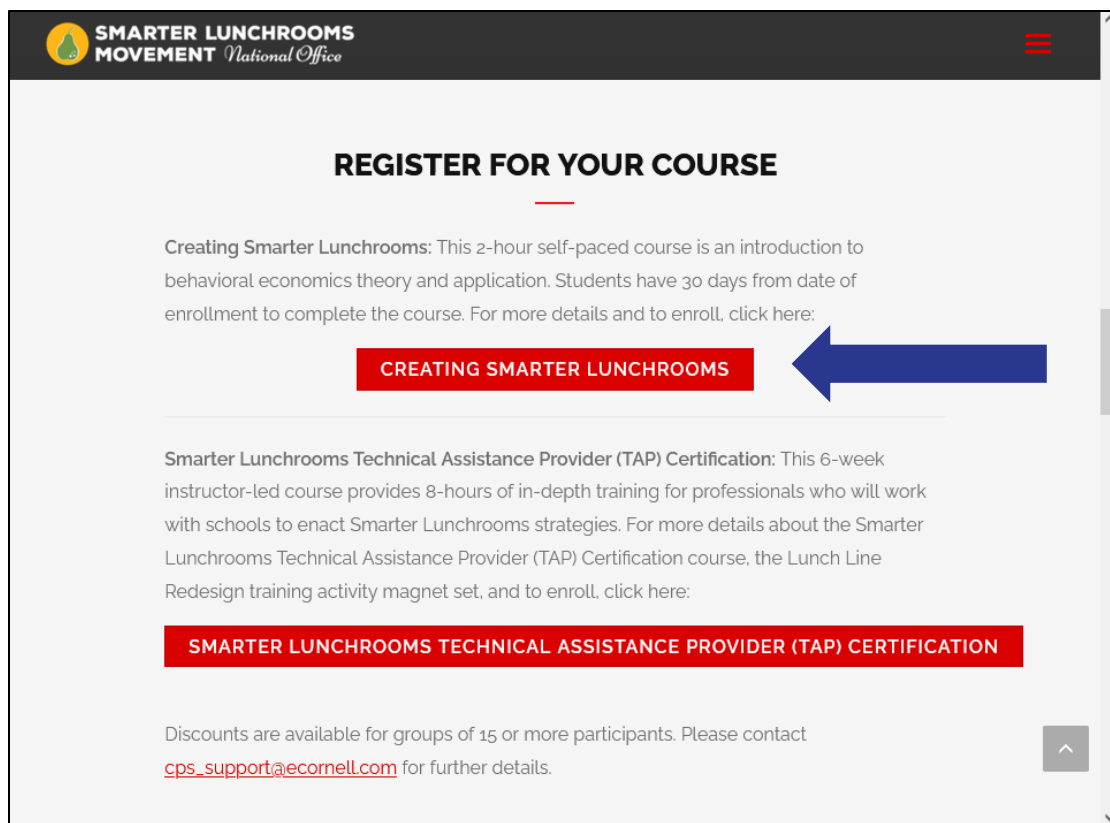


## How to Access the Creating Smarter Lunchrooms Online Course

Please note there is a \$20 course fee for this training. It is a CalFresh Healthy Living, UC allowable expense. Please check in with your Advisor, Supervisor or Manager regarding how to pay for this training.

1. Go to [www.ecornell.com/slmtraining](http://www.ecornell.com/slmtraining)
2. Scroll to the bottom of the page and click on the button that says "Creating Smarter Lunchrooms."



**SMARTER LUNCHROOMS MOVEMENT** *National Office*

### REGISTER FOR YOUR COURSE

**Creating Smarter Lunchrooms:** This 2-hour self-paced course is an introduction to behavioral economics theory and application. Students have 30 days from date of enrollment to complete the course. For more details and to enroll, click here:

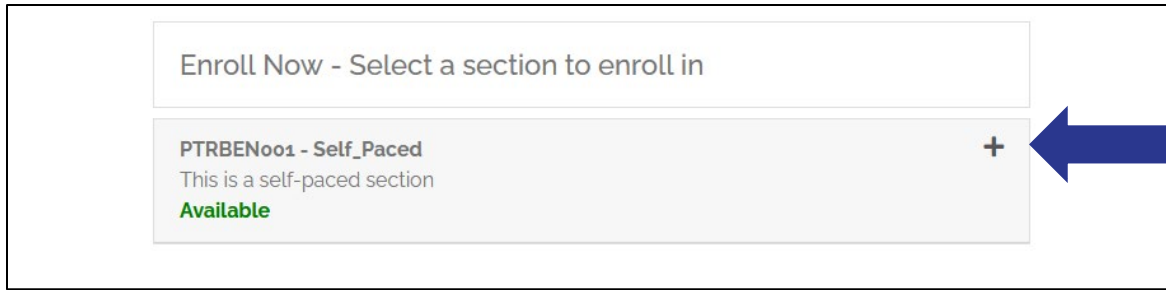
**CREATING SMARTER LUNCHROOMS**

**Smarter Lunchrooms Technical Assistance Provider (TAP) Certification:** This 6-week instructor-led course provides 8-hours of in-depth training for professionals who will work with schools to enact Smarter Lunchrooms strategies. For more details about the Smarter Lunchrooms Technical Assistance Provider (TAP) Certification course, the Lunch Line Redesign training activity magnet set, and to enroll, click here:

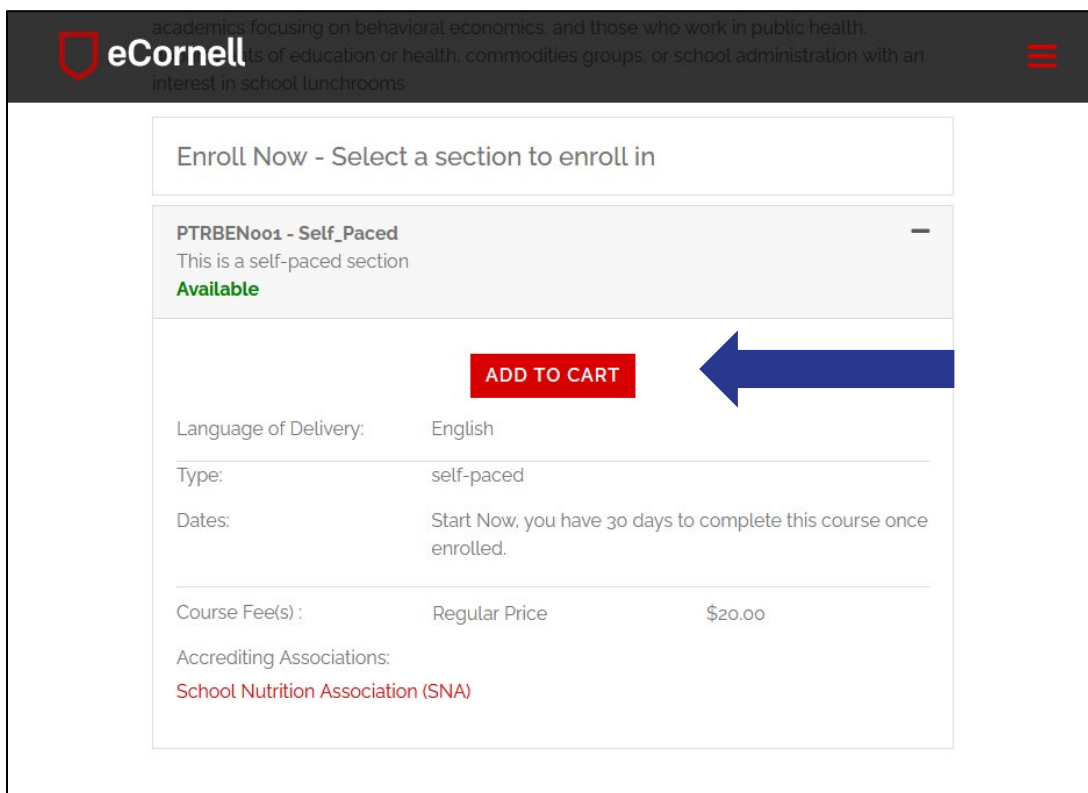
**SMARTER LUNCHROOMS TECHNICAL ASSISTANCE PROVIDER (TAP) CERTIFICATION**

Discounts are available for groups of 15 or more participants. Please contact [cps\\_support@ecornell.com](mailto:cps_support@ecornell.com) for further details.

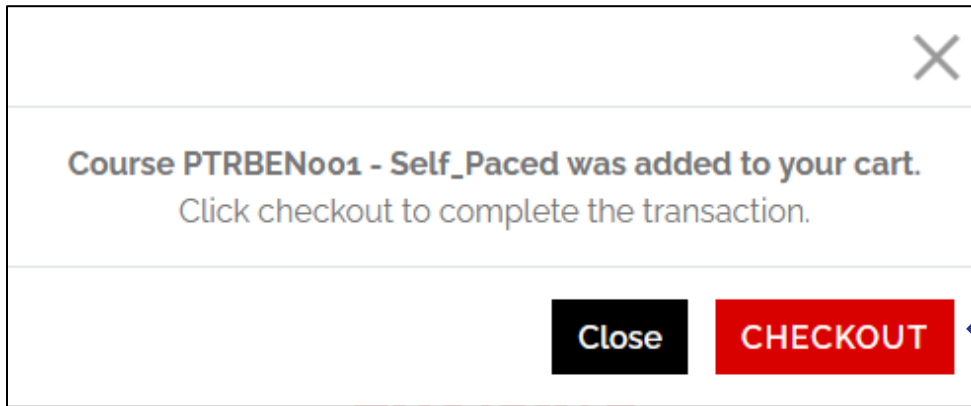
3. Click on the +.



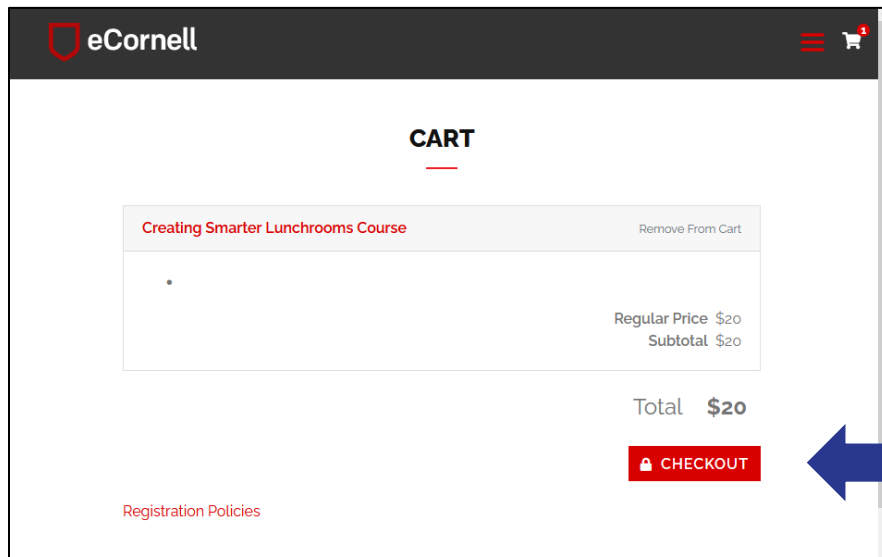
4. Click the "Add to Cart" button.



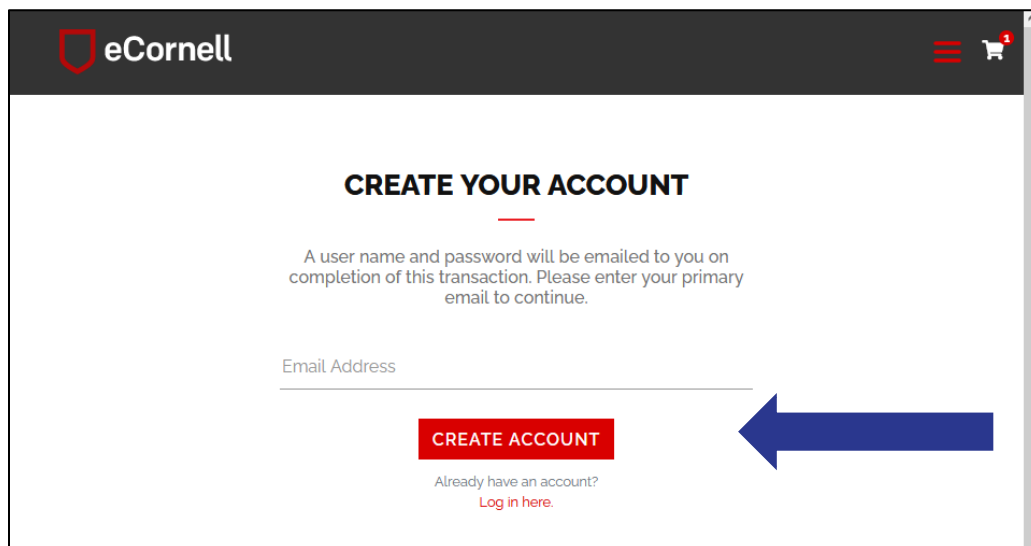
5. A dialogue box will appear. Click the "Checkout" button.



6. Click the "Checkout" button again.



7. Enter your email address to begin creating a new account. Then click "Create Account."



8. Create a password and add your contact information. Then click the Continue Checkout button.

**eCornell**

### CREATE A PASSWORD

New Password  Retype New Password

### CONTACT INFORMATION

First Name  Last Name

Name as It Will Appear on the Certificate  ?

Email Address  Phone Number

Country  United States  State/Province

The Family Educational Rights and Privacy Act (FERPA) is a United States law that protects the privacy of student records. eCornell must have your explicit permission to release your contact information.

**CONTINUE** ←

9. Provide payment information. Please note there is a \$20 charge for this course.

**eCornell**

Your cart will expire in 10 minutes.

### BILLING INFORMATION

Provide payment information

**VISA**
 **MasterCard**
 **AMERICAN EXPRESS**
 **DISCOVER**

**PayPal**

Name on Card

Credit Card No.

Date of Expiration  
MM/YY

Security Code ?

10. Scroll down and click the box indicating that you read the policy information. Then click the Continue Checkout button.

### CART

Creating Smarter Lunchrooms Course

Regular Price \$20  
Subtotal \$20

Total **\$20**

### POLICY CONFIRMATION

I have read and understand the **Drop/Transfer Policy** and approve the settlement of any amount owing with my chosen payment method.

**CONTINUE**

11. Scroll down to the bottom of the page and click on the Access Your Courses button. (Please note that the below screenshot does not reflect the current cost of the course. Your order confirmation and receipt will reflect the \$20 course fee.)

**eCornell**

Profile / Payment / Receipt

## Thanks — You're All Set!

Welcome to eCornell.

You will also receive a receipt by email.

Basket No: 430177  
 Date: May 15, 2018  
 Student Number: G000851

The transaction was successfully completed. Please print this page for your records.

### Purchased

Creating Smarter Lunchrooms	COURSE
Contract Fee: \$0.00	
Subtotal \$0.00	

**Total \$0.00**

Smarter Lunchrooms Movement National Office (G000851) Invoiced.

### Here Are Your Next Steps...

Check out these helpful links for accessing your courses and managing your account.

**Go to [lms.ecornell.com](https://lms.ecornell.com) for:**

- My Account:** Complete your profile and update your notifications.
- Dashboard:** Access your courses when available. See any course notification, announcement or messages.
- Inbox:** Message fellow classmates or your instructor.
- Admin:** Complete any administrative tasks.

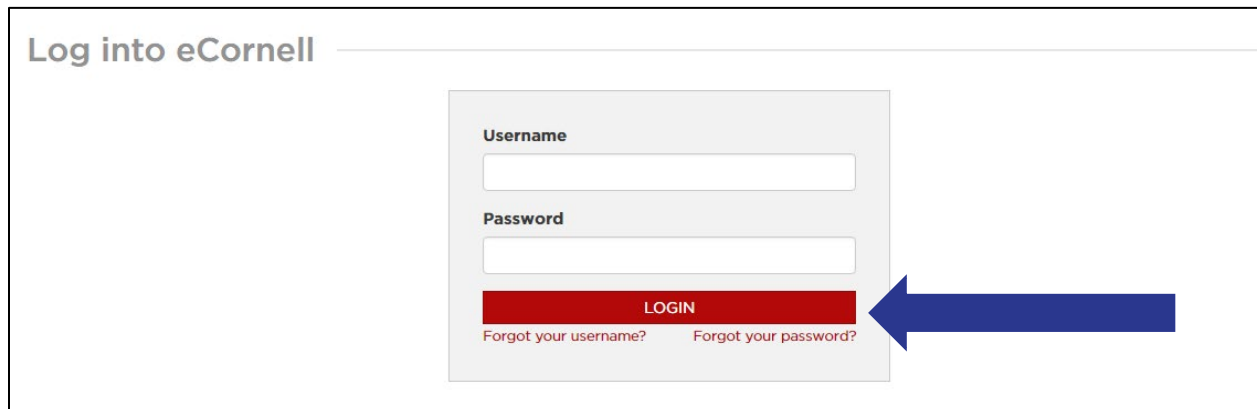
**Go to [portal.ecornell.com](https://portal.ecornell.com) for:**

- Certificates:** Select dates for courses, track your progress and print your certificate.
- Update your contact information and change your password**
- Enrollment History:** This includes your current completed courses as well as access to your letter of completion. You can also drop or transfer courses here.

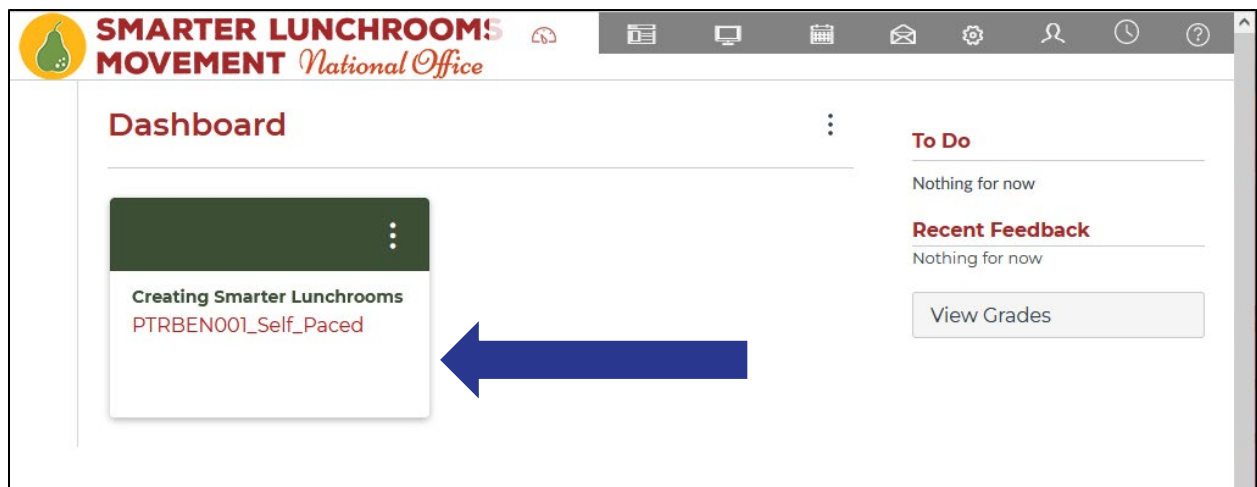
[Access Your Courses](#)

[Manage Your Account](#)

12. Enter your username and password. Then click the "Login" button.



13. Click on the "Creating Smarter Lunchrooms Course"





14. Watch the Introductory Video, then click on "Module 1: Understand the Psychology of Food Decisions" to the left of the video.

**SMARTER LUNCHROOMS MOVEMENT** National Office

## Creating Smarter Lunchrooms

Course Shortcuts

- Module 1 - Understand the Psychology of Food Decisions
- Module 2 - Use the 6 Principles of Behavioral Economics to Create Smarter Lunchrooms
- Module 3 - Bringing the 4-Step Path to Schools

Course Resources

**Creating Smarter Lunchrooms**

Cornell University

0:00 / 1:43

Search | Show transcript

**This course includes**

- Informative videos with optional readings
- Exploration and application activities
- Tools to download and use on the job
- Summarized notes and reflections
- Graded assessments
- One **course transcript**

15. Begin the course. You can advance to the next section by clicking on the Next button at the bottom of each page.

Creating Smarter Lunchrooms >

### Module Introduction: Understand the Psychology of Food Decisions

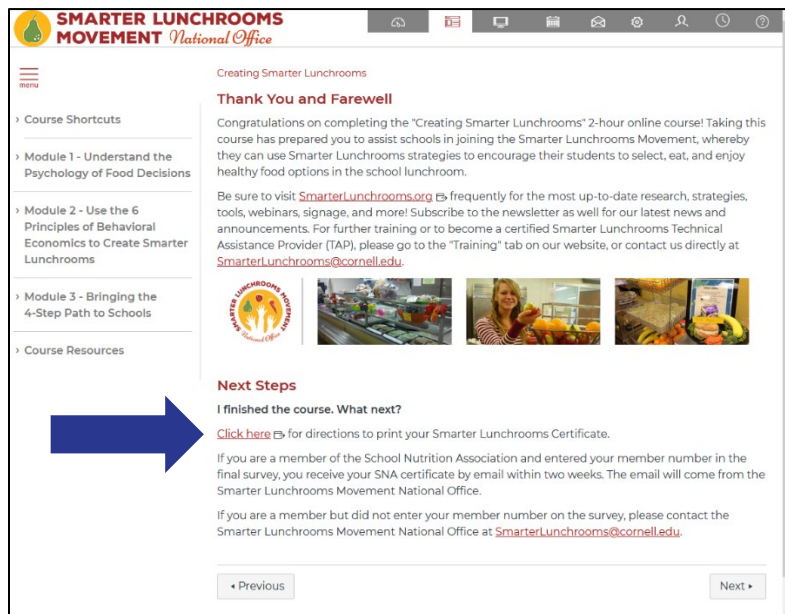
In this module you will articulate why and how the Smarter Lunchrooms Movement uses behavioral economics strategies to “nudge” students to select, eat, and enjoy healthy food choices in schools. You will see how to use the appropriate behavioral economics and National School Lunch Program terminology to communicate effectively with stakeholder groups and build a foundation for collaboration.

**Topics covered**

- What is the Smarter Lunchrooms Movement?
- What environmental cues affect food decisions?
- Cold vs hot state: two approaches to making food decisions
- Choice architecture vs choice restriction: two ways of framing a decision
- Attribution vs reactance: how a consumer feels about his or her choice after the fact

Next >

16. When you complete the course, follow the instructions for printing your Smarter Lunchrooms Movement Certificate.



17. When you select "Print Certificate", a new window will appear with your certificate. Save it to your records by clicking the download button in the upper right-hand corner.



If you have any questions or need technical assistance, please contact Anna Jones at [anajones@ucdavis.edu](mailto:anajones@ucdavis.edu).