

Reference Tables for PEARS Program Activity Module

Add Program Activity Support

Program Activities track information about direct education meetings or interventions. Each activity should represent a unique intervention but may include multiple sessions or meetings with the same audience.

1. Program activity name: _____

This is a name you give the program activity for your reference. *Please see the Naming Guidelines posted [HERE](#)*

Suggestions for Program Activities naming - PEARS Program Activity Module

For review or additional reporting, Program Activity entries can be filtered by a number of the data fields included in the activity entry: 1) start date, 2) end date, 3) delivery person, 4) delivery site, 5) SNAP-Ed curriculum, and 6) unit. In addition, the “Program activity name” is a flexible field programs can use to identify a program activity entry (see PEARS excerpt below).

<u>Type of Direct Education</u>	<u>Short-form name to be entered</u>
<ul style="list-style-type: none"> Youth Education – series 	<ul style="list-style-type: none"> YE – series
<ul style="list-style-type: none"> Youth Education – single session/workshop 	<ul style="list-style-type: none"> YE – single
<ul style="list-style-type: none"> Adult Education – series 	<ul style="list-style-type: none"> AE – series
<ul style="list-style-type: none"> Adult Education – single session/workshop 	<ul style="list-style-type: none"> AE – single
<ul style="list-style-type: none"> Senior Education –series 	<ul style="list-style-type: none"> SE – series
<ul style="list-style-type: none"> Senior Education – single session/workshop 	<ul style="list-style-type: none"> SE - single
<ul style="list-style-type: none"> Family Education – series 	<ul style="list-style-type: none"> FE – series
<ul style="list-style-type: none"> Family Education – single session/workshop 	<ul style="list-style-type: none"> FE – single
<ul style="list-style-type: none"> General/All ages Education – series 	<ul style="list-style-type: none"> GE – series
<ul style="list-style-type: none"> General/All ages – single session/workshop 	<ul style="list-style-type: none"> GE - single
<p>Additionally, programs might want to include other specific information in the program activity name that is not already available as one of the filtering options i.e. <i>language session delivered in, classroom number or volunteer teacher’s name, other education formats such as garden-based or store tours or topic focus such as physical activity.</i></p>	

2. Site: _____

Choose the site where this program was delivered. You may also select an organization that includes multiple sites (e.g. a school district or grocery chain). [What are inactive sites?](#)

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7. **Comments:** _____

Optional. Use the field below for any additional comments about the Program Activity.

*If working with a CDS coded School site, enter in the number (#) of participants here in a numeric format and **skip demographics prior to quarter 3***

Update SNAP-Ed Custom Data [Support](#)

Please refer to the aid for custom SNAP-Ed Data [HERE](#) for priority indicators, objectives and intervention topics

8. **Intervention name:** _____

Choose the statewide intervention or initiative most related to this activity. Please contact your organization's administrator if your intervention isn't in this list.

Intervention Naming for California SNAP-Ed Programs

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| <ul style="list-style-type: none">• Before/Afterschool Programs
<i>(YMCA, Parks and Rec, Boys and Girls Clubs etc.)</i>• Early Care and Education
<i>(ECE sites, Head Starts, Pre-K sites etc.)</i>• Faith Places of Worship <i>(churches, etc.)</i>• Farmers Markets• Food Distribution
<i>(FDPIR distribution sites, Food Pantries, Food Assistant sites, etc.)</i>• Health Care Services
<i>(Clinics, Hospitals, Family Resource Centers, etc.)</i>• Mass Media
<i>(this would be used in the case of a social marketing initiative)</i>• Learning Sites
<i>(Other) [Extension centers, Libraries, WIC Clinics, etc.]</i>• Places People Play
<i>(Parks, bicycle paths, Fairgrounds, etc.)</i> | <ul style="list-style-type: none">• Places People Eat
<i>(Summer meals, Restaurants, Soup Kitchens, etc.)</i>• Residential sites
<i>(Individual homes, rehab centers, group homes, etc.)</i>• Schools (K-12)• Senior Services
<i>(Congregate Meal sites, senior centers, etc.)</i>• Stores
<i>(Retail locations)</i>• Worksite and related
<i>(SNAP Offices, Military bases, Adult Education (TANF), etc.)</i>• Other <i>(please specify)</i><ul style="list-style-type: none">▪ If you feel that there is nothing that fits your Intervention and "Other" is chosen then another field will open below for you to enter the "Other" Intervention Name. |
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9. Priority indicators:

Priority Indicators

<p>Priority Indicators:</p> <ul style="list-style-type: none"> • MT1 Healthy Eating Behaviors • MT2 Food Resource Management Behaviors • MT3 Physical Activity & Reduced Sedentary Behavior • MT5 Nutrition Supports • MT6 Physical Activity & Reduced <u>Sedentary</u> Behavior Supports • LT5 Nutrition Supports Implementation • LT6 Physical Activity Supports Implementation 	<ul style="list-style-type: none"> • LT7 Program Recognition • LT8 Media Coverage • LT10 Planned Sustainability • R2 Fruits and Vegetables • ST1 Healthy Eating • ST2 Food Resource Management • ST3 Physical Activity & Reduced Sedentary Behavior • ST5 Readiness and Need • ST7 Organizational Partnerships • ST8 Multi-Sector Partnerships and Planning
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10. Setting:

Site Settings by Domain

<p>EAT</p> <ul style="list-style-type: none"> • Congregate meal sites/senior nutrition centers • Fast food chains • Mobile vending/food trucks • Restaurants • Soup kitchens (<i>Listed as Cafeterias in PSE's only</i>) • USDA Summer Meals sites¹ • Other Places people eat outside the home <p>LEARN</p> <ul style="list-style-type: none"> • Before- and after-school programs • Early care and education facilities • Extension offices • Family resource centers • Libraries • Mobile education sites • Schools (K-12) • Schools (<i>colleges & universities</i>) • WIC clinics² • Other Places people learn: 	<p>LIVE</p> <ul style="list-style-type: none"> • Community Organizations • Emergency shelters and temporary housing sites • Faith-based centers/places of worship • Low Income Health Clinics (<i>Incl. Health care clinics and hospitals</i>) • Indian reservations • Public housing sites (<i>Includes Individual Homes</i>) • Group living arrangements/residential treatment centers • Other settings where people live or live nearby: <p>PLAY</p> <ul style="list-style-type: none"> • Bicycle and walking paths • Community centers (<i>Includes recreation Centers</i>) • Fairgrounds (<i>State/County</i>) • Gardens • Parks and open spaces • Youth Organizations (<i>Boys and Girls Clubs, YMCA, etc.</i>) • Other places people go to play: 	<p>SHOP</p> <ul style="list-style-type: none"> • Farmers markets • Food assistance sites, food banks, and food pantries • FDPIR distribution sites³ • Small food stores (≤3 registers) • Large food stores and retailers (4+registers) • Other places people go to shop for or access food: <p>WORK</p> <ul style="list-style-type: none"> • Adult education, job training, TANF⁴ and veteran services sites • Military bases • SNAP offices • Worksites with low-wage workers • Other places people go to work:
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11. **Primary Curriculum:** _____

11a. **Additional Curricula:** _____

Specify any additional curricula used for this activity. If Other Approved Materials is chosen please specify in the field "**Additional Curricula Other**"

12. **Objectives:** _____

Objectives:

Objectives:

- Improve the dietary quality of meals and snacks consumed by the SNAP-Ed eligible population
- Increase consumption of fruits and vegetables among the SNAP-Ed eligible population
- Decrease consumption of added sugar from food and beverages among the SNAP-Ed population
- Increase time spent in physical activity among the SNAP-Ed eligible population
- Improve at least one resource management behavior among surveyed SNAP-Ed adult participants
- Increase food security among surveyed SNAP-Ed adult resource management participants
- Improve food environments in new and continuing at SNAP-Ed eligible sites or organizations
- Increase the percentage of SNAP-Ed jurisdictions (counties/cities) that increase the number of eligible sites or organization
- Improve physical activity environments and opportunities in new and continuing SNAP-Ed eligible sites or organization
- Other

13. **Intervention Topics:** _____

Intervention Topics

Individual knowledge and skills

- MyPlate food groups and portions for a healthy eating pattern
- Food shopping and resource management
- Food preparation/cooking and food safety
- Promoting and maintaining a healthy weight
- Prevention of obesity, diabetes, and other chronic diseases
- Other – please specify:

Individual behaviors

- Food and beverage consumption:
- Fruits and vegetables
- Whole grains
- Dairy (including low-fat/fat-free milk and/or fortified soy beverage)

- Protein foods (including seafood; lean meats and poultry; eggs; nuts; seeds; and soy products)
- Healthy fats and oils
- Fiber-rich foods
- Water
- Limiting added sugars
- Limiting saturated fats
- Limiting sodium

Engagement in physical activity

- Active commuting (e.g., walking and bicycling)
- Participation in sports and recreational activities
- Reducing sedentary activities and screen time
- Other – please specify:

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Update Program Activity Demographics Support

Please note: If you are entering a school site with a County District and School (CDS) code associated with it please do not complete the demographics page. Return to the previous page (Update Program Activity) and enter the # (number) of participants. The number needs to be numeric (i.e., 23).

Report the total number of unique participants for this program activity. Also include the demographic makeup of participants.

14. Total: _____

15. Method used to determine demographic makeup of participants

Actual Estimate

Other includes **CDE data** for school demographics, choose **Estimate** and then the source would be "**Other**"; enter CDE data in text field.

16. Source of Data:

Commercial market data on audience size Visual estimate
 Survey of target audience Other Please specify: _____

17. Age & Sex

	Female	Male	Unknown
Less than 5 years			
5-17 years			
18-59 years			
60 years and older			

18. Ethnicity

Hispanic / Latino	
Non-Hispanic / Latino	

20. Race

American Indian or Alaskan Native	
Asian	
Black or African American	
Native Hawaiian or Other Pacific Islander	
White	

There are 9 support Articles that can be reviewed on this section by clicking on the **question mark** on the green menu bar and choosing **Support** from the dropdown list, these articles can also be accessed anytime there is a **question mark** icon with in a data entry page you are working.

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| <ul style="list-style-type: none"> • How to Add a Program Activity • How to Add Custom Data • How to Attach a Survey Instrument to a Program Activity • How to Add Demographic Information to a Program activity | <ul style="list-style-type: none"> • How to Mark a Program Activity as Complete • How to Enter Response Data • How to Delete a Program Activity • How to Copy a Program Activity • Program Activity Excel Report |
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