Tutorial and Best Practices for Using Biteable to Create Animated Videos

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Objective

By the end of today’s webinar, you will be able to demonstrate how to make a biteable animated clip and recall best practices of creating these animations.
How to get started?
Identify your audience

- Decide aspects of lesson to animate
- Outline ways to animate those parts
- Adults and children will respond to different animations

Choose your lesson

- Templates have combined similar animations and provide an idea of what you could create
- Starting from scratch allows for complete freedom and creativity

Decide between a template or starting from scratch
Using a Template

• Five categories to choose from: explain, present, promote, share, communicate
  • Subcategories of audience or message you are trying to get across
• Can edit: text, font, scene order, scene timing, color, sound, and add/delete scenes
• Pro: Have paired together similar animations into a concise presentation
• Con: Not always applicable to our work, can be more difficult to edit every slide and have to delete/ add than it is to start from scratch
Starting from Scratch

• Forty-one categories to choose scenes from
  • Each category has similar characters or art style within animation
• Can edit: text, font, scene order, scene timing, color, sound, and add/delete scenes
• Pro: Have total creative freedom from the beginning; all time spent creating applicable slides
• Con: Your responsibility to sort through scenes to find ones that fit in, more time spent making sure all animations are cohesive
Changing Colors

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Best Practice #1: Know your Audience

- Younger students will not relate to an adult animation or simple/sleek graphic designs.
- Adult students won’t take to cartoon characters or flashy colorful designs.

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Best Practice #2: Keep Characters the Same

• Characters in animations should be used to tell the story of the lesson
• Keep characters the same throughout for lesson consistency
Best Practice #3: Use CFHL Colors

Using CalFresh Healthy Living Colors helps to keep all elements of videos or PowerPoints branded.
Inserting into PowerPoints

- **Google screen recorders** – easily used to record video and convert into MP4
- **Biteable Pro**: Different plans available to download videos
- **Inserting MP4s** – MP4 animated video clips can be inserted into PowerPoint slides by clicking insert then selecting the video file from your computer

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Lessons Learned

• **Animations are enhancements:** The animations were additions to the 20 minute lesson videos to increase engagement, as making a 20 minute video would be very difficult.

• **Starting off takes time:** While you are still learning scenes available, be prepared to spend a little while going through the many categories of scenes to choose ones to use.
  - After learning, a 2 min clip takes about 15 minutes to make.

• **Get creative:** Many scenes won’t perfectly fit the lesson, so spend time finding different ways to illustrate the message.
Thank you!

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