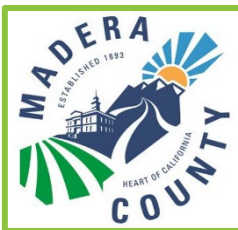




UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources



FFY2022 UCCE Fresno and Madera

SUCCESSES

“Students looked forward to the lessons. It was the highlight of their week. The biggest change was in their eating. They were able to comment on foods that gave them fuel vs foods that were only good for the taste. They want to eat more fruits and vegetables... This has been an amazing experience for my class. Their emotional growth is evident and their desire to learn more about life science and healthy eating has really been vital in helping them view themselves as a whole being.”

-Special Day Class Teacher



RESULTS

Youth

83% more students are now willing to try new foods at school, compared to the beginning of the school year

Adult

56% of adult respondents reported that they will use the Nutrition Facts Label when they shop

Organizational

9 sites from 2 school districts implemented a policy, systems or environmental change

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

Fresno and Madera counties are among the top producing agricultural counties in California and the nation. However, both counties have some of the highest rates of poverty, food insecurity, and hunger, particularly among children. The CalFresh Healthy Living, UCCE (CFHL, UCCE) program in Fresno and Madera in cooperative effort, partner with community agencies to respond to the nutrition and physical activity needs of the community through experiential, evidence-based nutrition and physical education, and policy, systems and environmental supports.

Serving Individuals and Communities

- 8,465 participants were reached with direct nutrition education
- 10,083 participants were reached with indirect nutrition education
- 2,252 participants were reached through policy, systems and environmental strategies
- 4 school districts were supported with nutrition education resources during the COVID-19 pandemic

Providing Education

- CalFresh Healthy Living, UCCE provides series-based adult nutrition and physical activity education to teach them how to make healthy lifestyle choices for their families. These skills help families eat well and be physically active, despite limited resources. Youth curriculum teach children how to identify healthy foods, increase physical activity and apply what they have learned to make healthy choices at school and home.

Helping to Make Organizational and Environmental Changes

- CalFresh Healthy Living, UCCE utilizes a variety of Policy, Systems and Environmental (PSE) strategies to enhance and support the delivery of direct nutrition education. Strategies include the Smarter Lunchrooms Movement, school and community gardens, school wellness policy and structured physical activity.

Serving California Agriculture

- CalFresh Healthy Living, UCCE teaches families to make the connection between nutrition and agriculture, helping them to develop the knowledge and skills needed to grow healthy food. CFHL, UCCE partners with the UCCE Master Gardeners to enhance program curricula with support for our garden-based nutrition education at schools and community sites which include garden technical assistance and educational workshops.

Building Partnerships

- CalFresh Healthy Living, UCCE is committed to providing comprehensive approaches to address the nutrition and physical activity needs of families in Fresno and Madera Counties. Partnerships are key to influencing community-wide changes, and multi-sector partnerships that benefit the community and accomplish overarching goals. In FFY 2022, the program maintained strong partnerships in both counties through active collaboration with 71 community partners.



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