

FFY2022 UCCE Santa Clara County

SUCCESSSES

- Provided standards aligned nutrition and garden education as well as the promotion of physical activity to 1,443 individuals
- Supported PSE changes at 33 sites, reaching an estimated 7,980 individuals
- Implemented recess projects using *Coordinated Approach to Child Health (CATCH)* physical activity curriculum at two schools reaching 368 students regularly



RESULTS

Youth

- "I want to keep doing exercise."
~ Castlemont recess project participant

Adult

- 87% of adults surveyed report improved food resource management behavior after participating in a four-lesson series

Organizational

- Through a PSE project in Campbell Union School District, nutrition services began offering a student developed entrée, Spicy Chicken Ramen, on their middle school menu

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

Santa Clara County has a multi-cultural population of approximately 1.9 million residents, with an estimated 20% being SNAP-Ed eligible prior to the pandemic. Approximately 369,126 people were living at or below 185% poverty level. Inflation and a potential recession may further challenge budgets for low-income families. The prevalence of overweight / obesity is 67% for SNAP-Ed eligible adults and 14% of 2-11 year-olds who are SNAP-Ed eligible are overweight.

Serving Individuals and Communities

- Provided evidence-based education to 1,221 youth and 222 adults

Providing Education

- Provided nutrition education, physical activity, and/or garden-based nutrition education at 33 SNAP-Ed qualified schools, preschools, and other community-based organizations
- Emphasized training YMCA staff to deliver *CATCH Kids Club* lessons

Helping to Make Organizational and Environmental Changes

- Partnered with Campbell Union Child Nutrition Services, Campbell Union Expanded Learning, the local Public Health Department, and Sutter Health's 5210 program to increase student participation in school meals by creating an initiative to improve school district lunches.

Serving California Agriculture

- In partnership with various school districts' foodservice, hosted in-person taste tests at lunch at 9 school sites.
- Developed "Today, I tried a local...at lunch." customizable stickers to promote produce served in school meals. The stickers were a strategy when in-person tastings were restricted and continue to be used during in-person tastings.

Building Partnerships

- Maintenance of PSE strategies would not be possible without the partnerships of Santa Clara County school districts and afterschool programs assisting in the implementation of SLM techniques and/or *CATCH* curriculum. Key partners included:
 - Campbell Union School District
 - San Jose Unified School District
 - Alum Rock Union School District
 - Mt. Pleasant Elementary School District
 - UCCE Master Gardeners
 - Valley Verde
 - Kidango
 - YMCA of the Silicon Valley



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