



UNIVERSITY OF CALIFORNIA
Agriculture and Natural Resources



FFY2023 UCCE Alameda

Successes

Total direct reach of underserved Alameda County residents is 2,663. Serving 49.8% Hispanic/Latino residents, 46.9% Not Hispanic/Latino, with 17.9% being Asian, 22.3 African American/Black, 7.7% white, .3% Pacific Islander.

Results

Youth

- When surveyed, 92% of teachers report that students now choose fruits and vegetables during lunch and snack. One teacher states, "Children enjoy eating fruits and vegetables especially now that they can identify [them]."

Adult and Older Adult

- When surveyed, 70% of participants report eating more cups of fruits and vegetables after participating in CFHL.

Organizational

- Alameda and Contra Costa County Master Gardeners provided close to 800 seedling for youth, adult and senior site gardens.



Improving California's Health Through CalFresh Healthy Living

County Statement:

California SNAP participation rate ranks 45 among all states (USDA). Alameda County has a Program Access Index of 70% which estimates CalFresh utilization among low-income individuals (USDA). Around 10.1% of Alameda County residents live below the poverty level. The rates of poverty are highest in the age groups 18-34 (13.7%), under 5 years of age (11.9%), and over 65 years (11.6%) (Census 2022). 22.8% of single parent families are living below the poverty line in Alameda County (Source of data is Population Reference Bureau, analysis of U.S. Census Bureau American Community Survey summary files and public use microdata (Oct. 2020), referenced at kidsdata.org).

Serving Individuals and Communities

- We provided not only direct education, but also focus on opportunities for indirect education such as promoting social media campaigns such as Re-Think Your Drink and Healthy Snack Day, as well as promoting nutrition education via parent and teacher newsletters.
- Six (6) senior housing sites received 419 edible plants with nutrition facts and recipes.

Providing Education

- Students ages 3-5 received 2,856 hours of nutrition, physical activity and garden education. 2,101 children across 28 schools received direct nutrition education using evidence-based curriculum: An increase of 36% from FFY22.
- 523 Adults and Older Adults across 37 sites received direct nutrition education. An increase of 70% from FFY22.

Helping to Make Organizational and Environmental Changes

- One (1) Preschool Playground Stencil Project to increase structured and unstructured physical activity impacting 88 children.

Serving California Agriculture

- Seventeen school gardens engaging 689 students for in class tastings and produce to send home.
- One Senior Housing site garden re-invigoration project serving 150 residents.
- One (1) Adult Shelter new garden installation serving Garden to Table for up to 25 residents.

Building Partnerships

Oakland Unified School District, Alameda County Local Health Department, Alameda County Community Food Bank, Alameda County Master Gardeners, Contra Costa County Master Gardeners, Oakland Housing Authority, SAHA Housing, Unity Council, Christian Church Homes, Building Opportunities for Self-Sufficiency, East Bay Asian Local Development Corporation

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