Narrative Annual Report: The purpose of this Annual Report is to briefly elaborate on the SNAP-Ed activities and outcomes already reported through the Program Education and Reporting System (PEARS) and evaluation tools implemented during the previous fiscal year (October 1, 2018-September 30, 2019). It also requests some specific information needed for the CalFresh Healthy Living, UC’s annual report to the California Department of Social Services (CDSS) and US Department of Agriculture (USDA).

# CalFresh Healthy Living, UC Program Overview

For FFY2019, please describe program highlights in bulleted points. In your description, incorporate the FFY2019 PEARS year-end summary program data and evaluation results provided to your County/Cluster program by the State Office as appropriate. Highlights from evaluation results can be bulleted out separately or integrated into program-related bulleted summaries.

**Suggested maximum length: 1,500 words** (approximately 3.5 pages single space with Arial 12pt font) not including photos. Photos are encouraged but are required to have releases on file for any individuals depicted.

1. **Key activities**
2. **Major achievements/outcomes**
3. **Describe how you are building comprehensive programming to achieve your program(s) SNAP-Ed goals e***.g. layering of direct education, PSEs, indirect education and partnerships***.**

# Summary FFY2019 Program Activities from PEARS

County specific summaries will be provided by the State Office based on data entered by county/cluster program into PEARS summarizing the following.

Snippets of your PEARS Summary Data (see samples below) can be pasted directly into your report or provided as an attachment to your report. Please include the summary information for items **i. – iv.**

1. FFY 2019 Direct Education Participants Reached by Age Group and Setting – to be provided by the State Office based on PEARS data entered by county/cluster program

*Direct Education Participant Reach Example*

1. Indirect Education channels and reach (total and new)

**Indirect Education Channels Example**

1. PSE sites, stages, settings, packages, changes, reach multi-component strategies, sustainability
2. Partners (by Type) and Coalitions (by Sectors of Influence)

**Partnerships**

**Coalitions**

# Success Stories, Challenges and Planned Improvements for FFY 2019

1. **Success – See PEARS Success Story entry**

From the PEARS Success Story Module, please provide the PEARS ID number and name of at least one success story if possible per county. The State Office county contact will review and follow-up with questions as needed.

1. **Major Setbacks and/or Challenges**

Describe barriers or difficulties in implementation of your program. **Suggested maximum length: 250 words**

1. **Planned Improvements**

Describe any modifications you plan to make in the next fiscal year to improve the effectiveness of your program based on program findings and feedback and/or to address problems experienced during the past year. **Suggested maximum length: 250 words**

# Presentations, Publications and Awards

1. **Conference Presentations and Posters, Publications**

Please list publications in the following sub-categories with links.

APA format is preferred for publications. Example: Last name, First name. (Year). Title. Publication. DOI or website link.

* Conference Presentations:
* Posters:
* UC Delivers Blogs:
* UC ANR Blogs (Food Blogs, Communities, etc):
* News coverage – Print and Electronic Media:
* News coverage - Broadcast Media:

1. **Awards Received**

Please list any external awards received. Do not include UCD or UC ANR internal staff awards. If none, note “N/A”. Ex: “Award Name” - Presented to Persona Fake - 2/2019