CalFresh Healthy Living, UC Town Hall: Agenda

• “Extender Models in CalFresh Healthy Living, UC: A Best Practices Guide
  • Anna Jones and Andra Nicoli, CFHL, UC State Office
  • (00:01:00)

• A Year in Reflection: Challenges & Accomplishments During the COVID-19 Pandemic
  • CFHL, UC State Office and CFHL, UC + UCCE Workgroups
  • (00:07:09)

• Physical Activity Break (within the Year in Reflection presentation)
  • (00:00:00)

• A Tribute
  • CFHL, UC State Office
  • (00:00:00)

• State Office Updates
  • (00:00:00)
Introducing the “Extender Models in CalFresh Healthy Living, UC: A Best Practices Guide”

Andra Nicoli and Anna Jones, CFHL, UC State Office
## Background

<table>
<thead>
<tr>
<th>Why</th>
<th>How</th>
<th>What</th>
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| • Addressing a long-standing need to provide a basic guide to extender models  
• Introduction for new staff  
• Fundamentals to CFHL, UC extender models  
• Learning from peer experiences | • Extender model interviews with eight counties/clusters  
• Document the variety of ways CHFL, UC extends programming to community | • Best Practices Guide  
• Extensive list of resources  
• Supplemental videos from two counties |
Introduction

- What are extender models?
- Who are extenders?
- Where are extender models implemented?
- Why use an extender model?
- When might an extender model be useful?
Getting Started

• Identifying Potential Partners
• Planning
• Communicating Expectations, Roles, and Responsibilities
  • Case Study - Communicating Roles, Responsibilities, and Expectations with Extenders
• Identifying Appropriate Curriculum
Training

- Key Components
- Program Goals
- Program Requirements
- Curriculum Overview and Learning Objectives
- Other Necessary Information
- Training Methods
- Single Training
- Ongoing Training
- Lesson Modeling
Supporting Extenders During Implementation

• Resources
• Curriculum and Program Support
• Curriculum Fidelity
• Case Study - Cultivating YPAR Extenders Through Co-Facilitation
Reporting and Evaluation

- Program Activity Tracking
- Evaluation
Appendices

- Resources
- Extender Checklist
- Example – Shasta Cluster Extender Programming and Expectations
• Brandon Louie
  Center for Regional Change
• Tuline Baykal
  Alameda County
• Mary Blackburn
  Alameda County
• Shawnice Fisher
  Shasta County Cluster
• Chutima Ganthavorn
  Riverside County
• Lorena Hoyos
  San Joaquin County
• Katie (Cathryn) Johnson,
  Central Sierra Cluster
• Paul Tabarez
  Imperial County
• Rosa Vargas
  San Luis Obispo/Santa Barbara Counties
• CFHL, UC State Office
• Extender Interview Participants
Questions?

Anna Jones
anjones@ucdavis.edu

Andra Nicoli
amnicoli@ucdavis.edu
FFY 2021 Year in Review
CFHL, UC Fiscal & Administrative Team

Meet community & participant needs

Support sites, partners & extenders

Adapting to changing policies & procedures

Planning for FFY 2022

Creating & sharing resources

Build relationships & ensure open lines of communication with the State Office

COVID-19 – changing priorities, policies, and procedures
FFY 21 Program Challenges

- Pivoting to virtual delivery
  - Direct Education
  - PSE work
- Supporting CFHL, UCCE teams
- Maintaining effective partnerships
- Recruiting and engaging participants
- Sharing resources
FFY21 Program Accomplishments

- 34 curricula available
  - 263 extenders granted access
- 12 COVID-19 Workgroups
  - Monthly meetings
- Trainings:
  - What’s Up Wednesdays
  - Communities of Practice
  - Youth Engagement and PA Lead Calls
  - 2021 Forum Presentations
Program Gratitude!

• CFHL, UC State Office Team
• CFHL, UC COVID-19 Workgroup Leads
• CFHL, UCCE Advisors, Supervisors, and Managers
• Most of all, CFHL, UCCE educators
Evaluation Challenges – FFY21

• Need to pivot from in-person to online evaluation

• Logistical considerations- different online survey platforms

• How to best support UCCE teams to make pivot – tip sheets, office hours

• Participant challenges – feasibility of online, support needed, appropriateness

• Required some new approaches or tools
Evaluation Accomplishments – FFY21

• UCCE teams collected variety of evaluation surveys < than past years but impressive
• Already analyzed and sent out
  • What Did You Learn (WDYL) n=699 students from 10 Counties
  • Teacher Feedback Survey n=137 surveys from 12 Counties
  • Teacher Observation Survey n=203 surveys from 10 Counties
  • Youth-ITC – completed with 27 groups of students from 6 Counties
  • EATS MS+HS matched pre-posts n=146 all from Riverside County
  • YPAR Retrospective Survey n=54 youth researchers from 3 Counties

Adult Evaluation Surveys – just or soon to close
• Intent to Change (ITC) – many topics
• Food Behavior Checklist pre/post
• Plan, Shop, Save & Cook pre/post
• Making Every Dollar Count (MEDC)

PSE Assessment Tools
• Site Level Assessment Questionnaires
• Smarter Meal Time Score cards
Evaluation Gratitude – FFY21

Tremendous collaboration

• **State Office** – Director, colleagues, evaluation team, Angie and New Analyst Lolita!

• **COVID-19 Evaluation Work Group** – invaluable input on needs, collaboratively develop new evaluation tools, improved communication, timeliness and evaluation quality

• **Larger CFHL, UCCE team** – Contacting us with eval issues and suggested solutions, generously shared experiences Eval Office Hours, widespread appreciation for the importance of evaluation

• **CFHL, UC participants and partners**
Promotional Materials Workgroup & K-12 Schools Workgroup
Highest Level Accomplishments

1. Quality Deliverables
   - Flyers, Videos, Templates, and Guidance (Promotional Workgroup)
   - Needs Assessment Survey and Email used to reconnect county programs with teachers/extenders (K-12 Schools Workgroup)

2. Collaboration
   - Curriculum Bundles (Joint effort between both Workgroups)
One word to describe the Promotional Materials Workgroup

Efficient

Short-term workgroup needed to generate creative deliverables quickly that resonated with target audiences.
One word to describe the K-12 Schools Workgroup

Perseverance

Medium/long-term workgroup which developed materials to help county programs stay connected with and provide needed resources to teachers and schools during the pandemic.
Promotional Materials Workgroup

Andra Nicoli
State Office

Itzel Palacios
Riverside County

Rosalinda Ruiz
Stanislaus County

Nicole Ogosi
Riverside County

Maria Gutierrez
Tulare/Kings Counties

Shawnice Fisher
Shasta Cluster

Deanna Cruz-Ortiz
San Joaquin County

Alejandra Giron
El Dorado County
K-12 Schools Workgroup

Nancy Zumkeller
Fresno County

Jaci Westbrook
Stanislaus County

Chanelle Vincelli
Shasta Cluster

Esmeralda Nunez
Riverside County

Rigoberto Ponce
Imperial County

Melissa Rorabough
SLO/SB Counties

Samantha Macomber
Butte Cluster

Grilda Gomez
Tulare County

Conner Thompson
Butte Cluster

Melissa Macomber
Butte Cluster

Ref. Only
Workgroup Highlights

1. Interactive slideshow presentation
2. PDF of content from slideshow
3. ADA Compliant
4. 5 Topics in Spanish and English
   - Physical Activity
   - MyPlate
   - Healthy Beverages
   - Family Mealtime
   - Food Safety

One word to summarize:

Talent
Thank you to all the workgroup members!

Kelley Brian  Kelly Hong  Patricia Amezcua
Deepa Srivastava  Amanda Colegrove  Javier Miramontes
Leticia Christian  Alejandra Gonzales  Maricarmen Anaya-Rodriguez
Accomplished to date:

1. Completed first draft
2. Submitted to experts for feedback – THANK YOU!
3. Working to revise and incorporate
California's CalFresh Healthy Living, with funding from the United States Department of Agriculture's Supplemental Nutrition Assistance Program – USDA SNAP, produced this material. These institutions are equal opportunity providers and employers. For important nutrition information, visit www.CalFreshHealthyLiving.org.
Social Media Workgroup

Why was this group established?

To increase CalFresh Healthy Living, UCCE visibility in our local communities through Social Media.
Major Accomplishments

• Key messages
• Attractive visuals
• Thematic monthly content
• Updating of social media guidance
• Created social media checklist
• Reinforced social media campaigns with additional graphics
The Dream Team
Andra Nicoli
Rosalinda Ruiz
Daisy Valdez
Aileen Trujillo
Max Fairbee
Esmeralda Nunez
Eldon Bueno
Maragaret Purdy
Accomplishments

- Created a welcome letter for ECE teachers/extenders
- Space to share best practices
  - Promotional flyers
  - Home garden and nutrition kits
  - Brainstorm how to improve data collection tools
- One fun fact: teamwork

ECE Welcome Email Template

Educator Instructions:

Please feel free to use this email and modify it to best suit your county’s needs. The highlighted sections are areas that you will need to fill out. Remember to include a Respond by Date for your extenders to help prevent future scheduling conflicts. Be sure to be flexible, every Educator’s schedule is different in this new situation and it is important to determine how we can best help them.

Hello [Name].

Thank you for your continued support and participation in the CalFresh Healthy Living, UCCE program. As the new school year ramps up, the CalFresh Healthy Living nutrition staff is still here to support you! During this unprecedented time, we are still available to provide evidence based curriculum resources and support. Our new distance learning model can be tailored to meet your needs and provide valuable nutrition, physical activity education, garden resources, and overall wellness promotion for your students and their families.

We offer [no-prep lesson kits] that allow you to work at your own pace. Along with virtual or hybrid learning formats that consist of live video lesson demonstrations to your students and provide you with lesson recordings from our Desired Results Developmental Profile (DRDP) aligned [pre-school, TK, K] curriculum.

Our team is following CDC guidelines to ensure safety for you and your participants. Please contact us to see how we can support your educational and healthy living goals by [date].

Healthy Regards,

[Contact information]
Evaluation Work Group
Evaluations Work Group

Barbara MkNelly
State Office

Angie Keihner
(& Meg the Mule)
State Office

Lolita Quintero
(& Zoe the Frenchie)
State Office

Karina Macias
Fresno Madera

Claudia Carlos
Riverside County

Shannon Klisch (& Bernie)
San Luis Obispo County

Shawnice Fisher
Shasta Cluster

Elizabeth Miranda
Stanislaus County

Mary Vollinger
Santa Clara/San
Mateo/SF Counties

Not Pictured:
Willow Thorpe
Deepa Srivastava

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Evaluation Work Group Benefits and Accomplishments

Benefits
Helped State Office Evaluation Team understand evaluations needs
Assisted with clear and timely communication between State Office and counties
Provided team building and sharing opportunities across county programs

New Evaluation Tools
Teacher Feedback Survey (TFS)
Teacher Observation Survey (TOS)
What Did You Learn? (WDYL)
Youth Intent to Change (Y-ITC)

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Synergy, Cohesive, Productive,

Leticia Christian

Soccoro Guiterrez

Beatriz Rojas

Lori Coker

Max Fairbee

Elizabeth Miranda

Martha Lopez

Alex Escalante

Beatriz Ramirez

Deanna Cruz-Ortiz

Miguel Diaz

Alicia Escalate

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Workgroup Accomplishments

• Created an Initial contact Email to help educators reconnect with partners and agencies.
• Created agency support survey to help educators determine how to best serve partners & agencies.
• Designed follow up questions to use when scheduling lessons with agencies.

Workgroup Benefits

• Worked as a team with and built repour with staff from throughout the state.
• Provided feedback on the needs of educators that work with adult program participants.
• Collectively worked based off our strengths.
Smarter Lunchroom Movement Workgroup
SLM Workgroup Accomplishments

• Identified opportunities to continue to support SLM and School Nutrition Services Staff (SNS) during COVID-19.
  • Survey/Needs Assessment with FSD
• Modified and created materials for Harvest of the Month to engage with schools and SNS.
The Smarter Lunchroom Movement Workgroup

ADAPTABLE

Purpose: identify opportunities to continue to support SLM and School Nutrition Services during COVID-19.
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Highest Level Accomplishments

1. Quality Deliverables

The purpose of the COVID-19 Equity and Access workgroup was to identify strategies and best practices to ensure all SNAP-Ed eligible communities in our counties have access to the resources we develop. Use these checklists as an "internal" tool to guide your conversations with your stakeholders to assess their needs and ways that CFHL, UCCE can support them.
One word to describe the Equity & Access Workgroup

EFFICIENT

very compatible, efficient team that made so much progress in such a short amount of time
COVID-19 Equity & Access Workgroup Members

Jen Swanstrom
Butte Cluster

Haley Kerr
Alameda County

Nancy Zumkeller
Fresno/Madera MCP

Tuline Baykal
Alameda County

Amanda Colegrove
Trinity County

Barbara MkNelly
State Office

Chris Wong
Imperial County

Daisy Valdez
Riverside County

Betsy Plascencia San Luis Obispo/ Santa Barbara

This material was funded by USDA’s Supplemental Nutrition Program - SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.
Lesson Demo Videos

ECE (pre/K): 15 lessons
K-2 grade PE: 6 lesson
3-5 grade PE: 10 lessons
Kids Club (afterschool): 11 lessons

>170 single activities developed!!!
25 Talented CATCH Video Development Workgroup Members

- Annabelle Factura
- Haley Kerr
- Maria Gutierrez-Lopez
- Melissa Rorabough
- Rigo Ponce
- Melissa Vang
- Ruth Salazar
- Amber Viveros
- Elizabeth Lopez
- Paul Tabarez
- Kay Oghoghorie
- Nora Lopez
- Marisela Ceron
- Chanelle Vincelli
- Greg Trevino
- Kelly Hong
- Melissa Vang
- Tian Wang
- Laura Quinones-Neri
- Coraima Linares
- Amanda Colegrove
- Conner Thomson
- Chris Wong
- Kitzya Herrera Alcocer
- Patricia Ceja Amezcua
CalFresh Healthy Living, UC + UCCE
Team is.....

Knowledge
Efficient
Perseverance
Talent
Dynamic
Teamwork
Michele Tabor Tribute
Thank you, Michele!!!!
State Office Updates
Success Story PEARs Entry

• Stories due in PEARs by COB September 30
• Contact Andra Nicoli (amnicolid@ucdavis.edu) for any story reviews or questions.
FFY 2021 Evaluation Survey Results and Portal Closures

• FFY2021 evaluation survey portal closure
  ✓ Youth surveys in Qualtrics – 8/10
  ✓ Teacher surveys in PEARS – 8/10
  ✓ Adult surveys in Qualtrics – COB 9/17
  ✓ Adult surveys in PEARS – COB 9/30

- Will send email when FFY21 adult survey results are posted in Box.
Gearing up for FFY 2022 Evaluation

• Held 9/14 training on new approaches for adult nutrition series evaluation – materials and recording posted in Box [here](#).

• Working on updating evaluation data collection portals and recommendations for FFY 2022 to be ready by October 1.

• Will send email when Evaluation webpages are updated for FFY2022.

• **Sept 28th Evaluation Office hours** – review evaluation recommendations for FFY2022. Outlook invite sent - *OPTIONAL*.
**FFY 2021 PEARLS Close Dates**

- **October 4, 2021**
  - PEARLS "Closed" for all CFHL, UC LIA's | Complete FY21 PEARLS Data Entry
  - State Office conducts final review of data and posts requested updates in county/cluster Box folders COB **October 6, 2021**

- **October 8, 2021**
  - County/Clusters to complete requested final corrections or feedback for final cleaning

- **October 11, 2021**
  - PEARLS Will open for FFY 2022 data entry

- **October 11- October 14, 2021**
  - FFY21 PEARLS Data Cleaning | State Office data managers will communicate with CFHL, UC LIA's to finalize data

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<th>Program &amp; Indirect Activities</th>
<th>PSE Activities</th>
<th>Partnerships and Coalitions</th>
<th>Success Stories</th>
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<tbody>
<tr>
<td>Jennifer Quigley</td>
<td>Angie Keihner</td>
<td>Barbara MkNelly</td>
<td>Andra Nicoli</td>
</tr>
<tr>
<td><a href="mailto:jaquigley@ucdavis.edu">jaquigley@ucdavis.edu</a></td>
<td><a href="mailto:akeihner@ucdavis.edu">akeihner@ucdavis.edu</a></td>
<td><a href="mailto:bmknelly@ucdavis.edu">bmknelly@ucdavis.edu</a></td>
<td><a href="mailto:amnicoli@ucdavis.edu">amnicoli@ucdavis.edu</a></td>
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Reporting Facebook Post Reach

- Facebook Post Reach Reporting Template and Instructions
  - Posted on the [CFHL, UC Indirect Education webpage](#)

Social Media Reporting

- **Facebook Post Reach Reporting Tools**
  - Excel Template for aggregating Post Reach
  - Instructions for using template and reporting into PEARs
Just add Data

![Data Table]

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FFY 2021 Fiscal Close Schedule

To ensure all appropriate expenditures post to the September 2021 ledger, please follow the deadlines below:

• Submit invoices for approved Purchase Orders/Purchase Agreements by **Wednesday, 9/22/2021**.

• Submit Pcard expense reports and travel expense reports in AggieTravel as soon as possible, but no later than **Wednesday, 9/22/2021**.

• Submit purchases in AggieBuy as soon as possible, but no later than **Wednesday, 9/22/2021**.

• For County Directors, Principal Investigators, and other Supervisors – approve Pcard expense reports, travel expense reports (in AggieTravel) and requisitions (in AggieBuy) no later than **Friday, 9/24/2021**.
  • For travel that may occur in late September, submit expense reports in AggieTravel **no later than Friday, 10/1/2021**.
FFY 2021 Fiscal Close Schedule (cont.)

- Biweekly-paid employee timesheets submitted in the Time Reporting System by **5pm on Friday, 10/1/2021** per UCPath timelines.
  - Supervisor approvals needed by **12pm on Monday, 10/4/2021**.

- Monthly-paid employees submit September timesheets per UCPath schedules.
  - Supervisor approvals are needed ASAP as well.

**Questions?**
Contact your Business Partner at the BOC
Team 1: boc-uccepartner1@ucanr.edu
Team 2: boc-uccepartner2@ucanr.edu
Team 3: boc-uccepartner3@ucanr.edu
Team 4: boc-uccepartner4@ucanr.edu
Thank you!

Next Town Hall: Tuesday, October 19