CalFresh Healthy Living, UC Town Hall: Agenda

- **PA Break** *(00:01:32)*
  Jillian Blackwell, UCCE, CFHL Shasta Cluster

- **College and Career Pathways Toolkit** *(00:06:22)*
  Brandon Louie and Alyssa Nelson, UC Davis Center for Regional Change

- **Nutrition Corner: Universal School Meals** *(00:28:26)*
  Anna Jones, CFHL, UC State Office

- **Increasing Social Media Followers** *(00:47:04)*
  Dora Garay, UC ANR

- **County Health & Wellness Highlight** *(01:00:05)*
  Veronica VanCleave-Hunt, UCCE, CFHL, Butte Cluster

- **State Office Updates** *(01:08:51)*
PA Break
Shasta Cluster
See recording for video of PA Break
Scatter Square Dancing

- **Keep Time to the Music** – Clap, Snap, Slap or move to the beat of the music while standing in place
- **Turn One Alone** – Turn Around in Place
- **Hit the Lonesome Trail** – Walk Around in the Space
- **Tumble Weed** – Sit or crouch down and spin on the floor
- **Lasso** – Stop in place, Stomp one foot and Circle Hand Overhead
- **Cyclone** – While walking, Turn two times and Continue Walking
California’s CalFresh Healthy Living, with funding from the United States Department of Agriculture’s Supplemental Nutrition Assistance Program – USDA SNAP, produced this material. These institutions are equal opportunity providers and employers. For important nutrition information, visit www.CalFreshHealthyLiving.org.
Developing a Jobs, Learning & Career Pathways Toolkit for YPAR Facilitators

Alyssa Nelson & Brandon Louie
UC Davis Center for Regional Change
California's CalFresh Healthy Living, with funding from the United States Department of Agriculture's Supplemental Nutrition Assistance Program – USDA SNAP, produced this material. These institutions are equal opportunity providers and employers. For important nutrition information, visit www.CalFreshHealthyLiving.org.
Supporting YPAR & Youth-led PSE Change Interventions

UC Davis School of Education

UC Davis Center for Regional Change

One-on-One Technical Assistance

Training

Program Documentation
Jobs, Learning & Career Pathways Toolkit

"... becoming change agents who help to build healthy communities..."
YPAR Skills

Youth-led Participatory Action Research

- Facilitation
- Public Speaking
- Mapping
- And more...
- RESEARCH
- Data Literacy
- Collaboration & Teamwork
- Intercultural Engagement

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YPAR Approach

Experiential Learning and Making Change

Action-Reflection-Action Cycle

Action

Reflection

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A Vision for the Toolkit

"...facilitators help youth participants to recognize and articulate their growing capacities in ways that support next steps in their professional trajectories..."
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REFLECTION

- Skills, knowledge & interests gained
- Networks & relationships
- Related areas of work & study
- Intros to:
  - Related areas of work & study
  - Opportunities
  - Processes
  - Supports

LISTENING

- Resumes
- Cover Letters
- Scholarships
- College Apps

WRITING

- Interviews
- Presentations
- "Elevator"

SPEAKING

- Skills, knowledge & interests gained
- Networks & relationships
- Related areas of work & study
- Intros to:
  - Related areas of work & study
  - Opportunities
  - Processes
  - Supports

ACTIVITIES

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Steps...

SCAN

CREATE

PILOT

REVISE

GO!
Progress so far

✓ Building relationships with key constituents

✓ Getting input via a questionnaire & conversations with CFHL, UCCE staff

✓ Scanning existing resources at UC Davis (and beyond)
  ✓ Getting contributions from CFHL, UCCE staff

✓ Identifying gaps

✓ Formulating evidence-based activities to pilot at the symposium on May 14th
Next Steps

**SCAN**
- IN PROGRESS:
  - Questionnaire & Conversations
  - Needs, existing resources, and gaps

**CREATE**
- IN PROGRESS:
  - Experiential activities to pilot
  - Compilation of associated and additional resources

**PILOT**
- MAY 14, 2022
  - Youth Symposium @ Imperial County (in person!)
  - Feedback & observations

**REVISE**
- SUMMER 2022: Incorporate feedback
  - Integrate with YPAR materials, including suggestions on sequencing
  - Design, production, editing

**GO!**
- FALL 2022: Facilitators use the toolkit!
  - Orient staff to the new materials
  - Disseminate in collaboration with CFHL, UC
Let Us Know What You Think!

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Reminders: Ongoing Training & Support

• YPAR Summer Training Institute in July
  ➢ Previous workshop recordings available online

• Google Drive “YPAR” Folder
  ➢ Materials available to support YPAR, as well as 6-session and 12-session scaffolded approaches

• One-on-One Technical Assistance Calls
Thank you!

Alyssa Nelson  
Community Engagement Coordinator  
Center for Regional Change  
aanelson@ucdavis.edu

Brandon Louie  
Community Engagement Coordinator  
Center for Regional Change  
bplouie@ucdavis.edu
Nutrition Corner

Brought to you by Anna Jones, PhD, CFHL, UC State Office
Nutrition Corner
Universal School Meals

Anna Jones
CFHL, UC State Office

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Today’s Presentation

• Introduction to Universal School Meals in California
• Nuts and Bolts of Implementation
• Potential Impacts to School Food Service Partners
• Potential Impacts to Our Work
Assembly Bill 130

- Education finance bill
- Signed into law on July 9, 2021
- Requires public schools, county offices of education, and charter schools provide two meals (breakfast and lunch) each school day to all students who want one, regardless of their free or reduced-price meal eligibility.
- Goes into effect 2022-2023 school year
Benefits of Universal School Meals

**Reduced food insecurity**
- Help families stretch food dollars
- Reduce stigma students may feel

**Improved academics**
- Improved reading and math scores
- Improved likelihood of moving to next grade on time

**Improved behavior**
- Reduced disciplinary referrals and suspensions
Nuts and Bolts of Implementation
Three Key Pillars

<table>
<thead>
<tr>
<th>Pillar One:</th>
<th>Pillar Two:</th>
<th>Pillar Three:</th>
</tr>
</thead>
<tbody>
<tr>
<td>California’s State Meal Mandate is expanded to include both a nutritiously adequate breakfast and lunch for, not just needy children, but all children each school day.</td>
<td>High poverty schools will be required to participate in a federal provision.</td>
<td>The California State Legislature allocates funds to provide additional state meal reimbursement to cover the cost of the Universal Meals Program.</td>
</tr>
</tbody>
</table>

California Universal Meals, CDE - [https://www.cde.ca.gov/ls/nu/sn/cauniversalmeals.asp](https://www.cde.ca.gov/ls/nu/sn/cauniversalmeals.asp)
Pillar One

California’s State Meal Mandate is expanded to include both a nutritiously adequate breakfast and lunch for, not just needy children, but all children each school day.
Pillar Two

High poverty schools will be required to participate in a federal provision.
Definition of “High Poverty Schools”

- Identified Student Percentage (ISP) of 40 percent or more
- 40 percent of students fall into one of these categories:

<table>
<thead>
<tr>
<th>Directly Certified</th>
<th>Student identified as</th>
</tr>
</thead>
</table>
| • CalFresh, MediCal/Medicaid  
  • Temporary Assistance for Needy Families (TANF), or  
  • Food Distribution Program on Indian Reservation (FDPIR) | • Homeless, migrant, foster, or runaway  
  • Participating in Head Start or similar program |

Or
Federal Provisions

• Existing federal programs
  • Use data during a base year to establish reimbursement percentages for the site, after which the site can provide meals to all for the next three years
  • Reduces administrative burden

• Two main provisions
  • Provision 2 – Uses Free and Reduced Price Meal (FRPM) applications
  • Community Eligible Provision – uses ISP
Pillar Three

The California State Legislature allocates funds to provide additional state meal reimbursement to cover the cost of the Universal Meals Program.
Supplements National School Lunch and Breakfast Program Reimbursement

• Requires participation in National School Lunch and School Breakfast Programs to receive state reimbursement
• Intention is to maximize federal reimbursement
• State will provide a supplemental reimbursement
Example

Federal Reimbursement
- Free: $3.76
- Reduced-price: $3.33
- Paid: $0.42

State Reimbursement
- Free: $0.43
- Reduced-price: $0.43
- Paid: $3.34

Total Reimbursement
- Free: $0
- Reduced-price: $3.76
- Paid: $3.76

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Potential Impacts and Opportunities
Potential Impacts to School Food Service Partners

- Those that don’t currently have breakfast programs will need to start one
- High-Poverty Schools or districts that don’t currently participate in CEP or Provision 2 will need to apply for one of these programs
- More schools may opt to participate in Provision 2
- Universal Meals may result in increased participation
- Food waste may increase
Potential Impacts to Our Work

• May impact qualifying sites for services if more schools participate in CEP
  • Many sites already utilize Community Eligibility Provision
• Federal Free and Reduced-Price Meal applications will need to be collected by those not participating in CEP
  • Provision 2 schools will collect FRPM applications during base years
• Where eligibility is considered there is no change in how sites will be qualified to participate in our program
Potential Opportunities to Support School Food Service Partners

- Smarter Lunchrooms Movement
- School gardens and nutrition education that connects to foods served in the cafeteria
- Youth engagement
- Kitchen Infrastructure and Training Funding
  - Schools can receive funds for training on promoting nutritious meals, including healthy food marketing and the school meal environment
Other Ways to Support Our Partners

- Recommend talking to partners – what are their concerns, what do they see that we could help with?

- Share in the chat – What are some other ways you could see our program help support Universal School Meals?
Main Takeaways

• Schools will still participate in the Federal NSLP and SBP and will need to collect FRPM applications
• Universal School Meals will not change how sites are qualified to participate in our program
• Eligible sites must be certified on the CDE Student Poverty - FRPM Data and meet at least 50% or more of the total enrollment for FRPM, or be qualified as a CEP
• We can help support our school food service partners with nutrition education and PSE change support

California's CalFresh Healthy Living, with funding from the United States Department of Agriculture's Supplemental Nutrition Assistance Program USDA SNAP, produced this material. These institutions are equal opportunity providers and employers. For important nutrition information, visit www.CalFreshHealthyLiving.org.
For more information about Universal School Meals

- CDE Universal Meals Program Questions and Answers
- CDE California Universal Meals Webpage
DORALICIA GARAY

Social Media Strategist

✉️ dgaray@ucanr.edu
INCREASING FOLLOWERS VS COMMUNITY BUILDING
REFRESH YOUR PROFILE

• Edit your bio.
• Use an updated logo.
• Use appropriate cover photos, location information, etc.
POST CONTENT MATTERS

- Tag accounts especially influencer profiles.
- Use trending hashtags.
- Repeat across platforms.
SHARE CONTENT

- Share content from partners and influencers (retweet or use Repost app).
FOLLOW RELEVANT PROFILES

- Go to partner websites and look for their social media accounts.
- Who is following popular profiles?
CONTRIBUTE TO THE CONVERSATION

- Respond to comments and questions on your channels.
- Join online conversations – tagged and untagged.
ENGAGE!

- Set up 5 minutes daily to like and share content.
Resources:
ANR Social Media Policies and Resources

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Social Media Toolkit

Using social media for university purposes?

You’ve come to the right place. Online communication tools can be difficult to navigate. We’ve put together some resources to help you create a successful and robust social media campaign for your unit.

Before you begin, follow these helpful steps:

1. **Change your thinking:** When you think of social media, do you think of wasted time? Losing control? Failure? Opening yourself up to negative comments and opinions? These are all common fears. While social media does require a good degree of transparency and openness, the benefits often outweigh the cons. Think of openness as a positive rather than a negative – there’s no other platform for your clients to feel engaged and connected to you. You have the perfect chance to make yourself welcoming and approachable. How will your unit prepare for this shift in thinking?

   - Make sure everyone in your unit is on board with this new adventure. Seek help from co-workers in setting up policies and procedures. Know how to respond to negative comments and spam.
Thank You!

QUESTIONS?
Butte Cluster
Health & Wellness at Staff Meetings

Veronica VanCleave-Hunt
Supervisor, Butte and Glenn Counties
vvancleavehunt@ucanr.edu
Social Emotional Learning

Collaborative for Academic, Social and Emotional Learning (CASEL)

- 10 – 15 minutes dedicated to SEL activity
- Facilitated by Karina Hathorn
- Series of SEL activities lead by a different team member each meeting
Practicing SEL
Reflections

- Familiarize with SEL objectives and activities
- Experience leading and participating
- Personal benefits
  - Feedback
State Office Updates

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## IWP Revision Timeline

<table>
<thead>
<tr>
<th>Description</th>
<th>Start Date</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>CDSS transfers FFY 22 IWP to FFY 23 IWP Form</td>
<td>March 21, 2022</td>
<td>April 8, 2022</td>
</tr>
<tr>
<td>LIA FFY 23 IWP Revisions</td>
<td>April 11, 2022</td>
<td>May 13, 2022</td>
</tr>
<tr>
<td>SIA FFY 23 IWP Review</td>
<td>May 16, 2022</td>
<td>June 10, 2022</td>
</tr>
<tr>
<td>CDSS FFY 23 IWP Review</td>
<td>June 13, 2022</td>
<td>July 8, 2022</td>
</tr>
</tbody>
</table>
CalFresh Awareness Month - May 2022

CalFresh Awareness Month 2022 Toolkit
https://www.cdss.ca.gov/inforesources/calfresh-outreach/calfresh-awareness-month

• Flyers: Older Adult, Young Adult, Family
  • English, Spanish, Chinese

• Social Media Editorial Calendar
  • Images and copy
  • Facebook, Instagram, Twitter
  • English, Spanish, Chinese

• Partner Resources: California SNAC: COVID Response Nutrition Communications Campaign Toolkit
Fiscal | Admin Updates

- **MYA#2 was approved**
  - FFY 2022 Budgets have been updated to reflect changes in SharePoint
  - Please review updates in SharePoint
    - *Check MYA dashboard for additional details*
  - Questions can be sent to Jennifer Quigley (jaquigley@ucdavis.edu) or Ryan Keeler (crkeeler@ucdavis.edu)

- **Additional Funds included for materials**
  - Gardening, PA, tasting, food demos etc

- **Final BAR FFY 2022**
  - Due to State Office May 6, 2022
Semi-Annual Certifications Due

- **FFY 2022 Semi-Annual Certification & Biweekly Timesheet Reminders**
  - This is a friendly reminder for staff devoting 100% of their time to SNAP-Ed to complete their [FFY 2022 Semi-Annual Certification](#) for Period #1 (10/1/2021 – 3/31/2022).
  - Staff devoting less than 100% of their time to SNAP-Ed must continue weekly time and effort reporting per [CFHL, UC Program Directive 2019-01](#).

- **Reminder: Annual Civil Rights Training & Participant Data Collection Trainings**
  - The Civil Rights and Participant Data Collection Trainings are required to be completed annually by all staff to ensure compliance with CFHL, UC State Office and SNAP-Ed Guidance.
# FFY 2023 Budget Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Task</th>
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</thead>
<tbody>
<tr>
<td>March 29, 2022</td>
<td>• Budget Allocation Emails sent to counties</td>
</tr>
<tr>
<td>April 4 – 29, 2022</td>
<td>• Review and populate the FFY 2023 budget template in SharePoint</td>
</tr>
<tr>
<td></td>
<td>• <strong>First Draft Due to SO COB 4/29/2022</strong></td>
</tr>
<tr>
<td>April 4 – 29, 2022</td>
<td>• Schedule time with SO to discuss questions and receive technical assistance</td>
</tr>
<tr>
<td>May 2 – 20, 2022</td>
<td>• State Office will review budgets and continue to work with LIA’s to provide assistance</td>
</tr>
<tr>
<td>May 26 – June 3, 2022</td>
<td>• Finalize your FFY 2023 Budget in SharePoint</td>
</tr>
<tr>
<td></td>
<td>• Address any outstanding questions or revision requests by the CFHL, UC State Office</td>
</tr>
<tr>
<td></td>
<td>• <strong>Second Draft due to SO by COB 6/3/2022</strong></td>
</tr>
<tr>
<td>June 3 – 25, 2022</td>
<td>• SIAs review/finalize budgets and submit for CDSS review by June 25</td>
</tr>
</tbody>
</table>
## FFY 2023 Site List Timeline

<table>
<thead>
<tr>
<th>Date</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2 – June 10, 2022</td>
<td>• LIAs update Site Lists in Site List Automation and submit for SIA review by <strong>June 10</strong>&lt;br&gt;  • LIA's must submit any required backup documentation for Alternative Methodologies to SIAs for review by <strong>June 10</strong>&lt;br&gt;  • Approved FFY 2021 Alternative Methodology sites must be <strong>re-approved for FFY 2023</strong> through USDA-WRO. Documentation must reflect eligibility dates between October 1, 2022, through September 30, 2023&lt;br&gt;  • SIAs provide technical assistance to LIAs during this timeframe</td>
</tr>
<tr>
<td>June 10 – July 1, 2022</td>
<td>• SIAs review and finalize Site Lists and Alternative Methodology documentation and submit for CDSS review by <strong>July 1</strong>&lt;br&gt;  • SIAs to reach out to LIAs for clarification or documentation necessary for final submission&lt;br&gt;  • <strong>LIAs will have read-only access to Site Lists from June 14 to July 30</strong></td>
</tr>
</tbody>
</table>
PEARS Quarterly Review

• Quarter 2 has just been completed and we will be beginning our Q2 Quality Assurance review for data entered into PEARs.
  • Program Activities
  • Indirect Activities
    • Please ensure that staff have entered as much of the Q2 data as possible prior to April 15, 2022
    • Continue to add data on an ongoing basis through Q3
  • The State Office will send out Q2 reports by end of April or first week of May.
PEARS Close Date/Switch Over to FFY 2023 reporting – Oct 4th

Based on Supervisors feedback, will have an earlier PEARS close and switch over:

❖ **Oct 3rd** - UCCE teams complete FFY 2022 data entry

❖ **Oct 4th** - PEARS opens for FFY 2023 entries

❖ **Oct 4-14th** - State Office completes final data cleaning in consultation with UCCE teams

Questions or concerns: contact Barbara MkNelly bmknelly@ucdavis.edu
Evaluation Mid-Year Check-in Calls (last 2 weeks of April)

Overview
- Share FFY22 mid-year evaluation tool counts
- Learn about UCCE team’s FFY22 PSE efforts
- Share two new PSE data fields – IWP sub strategy and Organization-level reporting
- Discuss SLAQs
- Discuss PEARs PSE, Partnership and Coalitions data entry and QA timeline
Smarter Lunchrooms Movement (SLM) and Smarter Mealtime (SMT) Scorecards – Enter into Qualtrics

Evaluation Resources for Smarter Lunchrooms Movement (SLM) and Smarter Mealtimes

- **Smarter Lunchrooms Movement**
  - **Smarter Lunchrooms Scorecard.pdf** - The Smarter Lunchrooms Scorecard contains 60 simple, no-cost or low-cost strategies that lunchrooms can use to increase participation, improve consumption of healthy food, and reduce food waste. The strategies are based on research from the Cornell Center for Behavioral Economics in Child Nutrition Programs and partners and other behavioral science research.
  - **Data Entry Portal** - please enter your scorecard data into the Smarter Lunchrooms Online Scorecard Reporting Tool in Qualtrics.

- **Smarter Mealtimes**
  - **Smarter Mealtimes Scorecard.pdf** - Smarter Mealtimes is an adaptation of the Smarter Lunchrooms Movement for child care environments. The scorecard has 20 items.
  - **Data Entry Portal** - please enter your scorecard data into the Smarter Mealtimes Online Scorecard Reporting Tool in Qualtrics.

- For more information on SLM and Smarter Mealtimes, see the SLM Initiatives webpage.

See Qualtrics links on PSE Needs Assessment Evaluation webpage
Ordering FFY22 Theft-Sensitive Equipment

- Review your County budget for FFY22 and work to order any budgeted theft-sensitive equipment.

- There are delays within certain supply chains that may impact the timeline for delivery of these items.

- Please be sure to reference the Theft-Sensitive Items webpage on the CFHL, UC website, and follow the steps that are shown there when ordering these items.

- If you have any questions please reach out to myself, Ryan Keeler (crkeeler@ucdavis.edu).
Our Voice: Citizen Science for Community Health Improvement – pilot w/ Stanford Univ

Still working with UCCE teams and Stanford team to try this approach at 3 adult sites this year in FFY 2022.

Planning and budgeting for next year – FFY 2023.

If your team is interested to try it out next year (FFY 2023) please chat-in or contact:
Kelley kmbrian@ucdavis.edu or Barbara bmknelly@ucdavis.edu

https://med.stanford.edu/ourvoice.html
Nutrition 101 for CFHL, UC Now Available!

- Twelve bite-sized refresher lessons in nutrition to CFHL, UC educators or extenders.
- Watch all or just the ones you’d like a refresher or a little extra background information on.
- Available on the [Onboarding New Staff Web Page](#)
- Questions about the course? Please reach out to anajones@ucdavis.edu.
Thank you!

Next Town Hall: Tuesday, May 17, 2022