



LESSON 7

Success Stories

v0.5

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- (2) fax: (202) 690-7442; or
- (3) email: program.intake@usda.gov.

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Lesson 7. Success Stories

The screenshot shows the PEARS software interface for the Success Stories module. At the top, there are navigation tabs: Plan, Track, Analyze, and a user profile for 'Jeannie'. Below the tabs, the URL 'Track / Success Stories' is visible. The main content area is titled 'Success Stories' with a subtitle '(1)' and a date range '2018 - 2019' with a close button. A descriptive text explains what a success story is. Below this, a table lists ten success stories, each with a thumbnail image, title, program area, creator, last modified by, and last modified date.

Title	Program Area	Created by	Last Modified by	Noteworthy	Last Modified
Making a Difference One Training at a Time	SNAP-Ed	Jennefer Benitez	Jennefer Benitez	<input checked="" type="checkbox"/>	04/10/2019
Partnership with Leah's Pantry and The NPP	SNAP-Ed	Ruby Quintero	Ruby Quintero	<input checked="" type="checkbox"/>	04/10/2019
Riverside Regional (Center of Hope) - Garden Volunteer "Marguerite"	SNAP-Ed	Susan Cobb	Susan Cobb	<input checked="" type="checkbox"/>	04/05/2019
St. Margaret's Center Goes Green	SNAP-Ed	Daisy Pacheco	Daisy Pacheco	<input checked="" type="checkbox"/>	04/02/2019
Seniors Companions	SNAP-Ed	Chris Brown	Chris Brown	<input checked="" type="checkbox"/>	03/29/2019
St. Patrick's Recipe-Book Potluck	SNAP-Ed	Chris Brown	Chris Brown	<input checked="" type="checkbox"/>	03/29/2019
Nutrition Ed Obstacles	SNAP-Ed	Chris Brown	Connie Estrada	<input checked="" type="checkbox"/>	03/28/2019
My favorite class	SNAP-Ed	Katie Snider	Katie Snider	<input checked="" type="checkbox"/>	03/28/2019
Cardozo Middle Single Mom	SNAP-Ed	Alexxa Banuelos	Alexxa Banuelos	<input checked="" type="checkbox"/>	03/27/2019

Figure 1: Success Stories page

Success Stories are stories about program activities that support healthy choices and physical activity. These stories can be entered into PEARS at any time during the fiscal year.

While success stories can be about individuals, it is encouraged to select stories about program activities and their impact on the SNAP-Ed populations we serve. A [collection of success stories](#) from SNAP-Ed SIAs in California and across the country are available for review.



Note: It is important to enter Success Stories as they come up. Don't wait until the end of the year as this is submitted to CDSS quarterly. This is also a great opportunity to highlight the impact of your programs. Your Success Story may be selected for sharing at the Federal level.

What you need to know:

- By default you are ONLY able to see stories that you have entered for your unit. If you want to see ALL stories you must un-filter or delete your name as the user.



Note: Select the X next to your name (under the module name) to remove the filter and see all activites (not just yours).

- It is required that you submit a minimum one Success Story per fiscal year. SIAs may have additional, specific requirements for submitting Success Stories. Please contact your SIA for the specific requirements.

WHO: The following users have access to Program Activities:

- Data Entry Staff** – Add, Edit
- Local Reviewer** – Edit (when given permission by Data Entry Staff or SIA)

7.1. Add a Success Story

Use the following steps to add a Success Story to PEARS:

- Select the **Track** dropdown menu from the **PEARS Navigation bar**.
- Select **Success Stories** from the **Track** dropdown menu.

The Success Stories page displays.

Figure 2: Success Stories page

- Select the **+ Add** button.
- If relevant to the Success Story, select the **program activity** from the **Program** dropdown list.

Step 5. Select the [site](#) or organization related to this success story from the **Site or Organization** field.

Step 6. Select the [county](#) from the **Unit*** dropdown.

Step 7. Enter the [title](#) for this success story in the **Title*** field.



Tip: Use a title that describes your success story, but also one that will grab the reader's attention.

- Convey action by putting the subject first.
- Use action words in the present tense
- Focus on the solution – not the problem
- Example: Shasta County offers 100s of pounds of produce to over 1,000 families in fire stricken zone.

Step 8. Describe the [program or project](#) in the **Background*** field.

Include information such as setting, target audience, curricula used, number of sessions, and partnerships involved.



Tip: Use the following guidance to complete the narrative on the two topics outlined below:

▪ **THE NEED: Challenge**

State the need, challenge, or issue that the SNAP-Ed Program Activity and/or PSE strategy addresses. Include assessment information used to identify the issues and specify the target audience impacted.

▪ **THE WORK: Solution**

Describe how the challenge was addressed, including how community members and partners were engaged and resources/assets leveraged. Please indicate the work that was completed with SNAP-Ed fund and if applicable, the work completed by unfunded partners. Include narrative on the innovative and/or evidence-based approaches used to address the challenge and how the appropriate PSE solution was identified (what was the rationale?).

Step 9. Describe the [impact your program or project have](#) on the participants in the **Story Narrative*** field. Provide specific details, observations, and/or testimonials from participants. Conclude with a synthesis of the information provided and

clarify what it is you want readers to take away from this success story.



Tip: Use the following guidance to complete the narrative based on the two topics outlined below:

▪ **THE IMPACT: Results**

Describe the findings as a result of the SNAP=Ed Program Activity and/or PSE Change. Include statistics or pre vs. post results that demonstrate impact. If relevant, describe how the changes made impacted the lives of the SNAP-Ed population. Keep in mind that PSE work takes time; consider reporting progress made to date even if the PSE strategy is not fully implemented. If this is the case, describe the progress made in addressing the identified need.

▪ **SUSTAINING SUCCESS**

Describe how the impacts of the SNAP-Ed Program Activity and/or PSE strategy will be sustained, as well as built upon, beyond the current funding and resources. Include what partners and/or stakeholders will contribute to help in maintaining the SNAP-Ed Program Activity and/or PSE strategy.

Step 10. Add a **favorite quote** from the story in the **Favorite Quote** field. Provide a quote from a participant (target audience), partner and/or stakeholder that conveys a positive message of how the SNAP-Ed Program Activity and/or PSE change has made an impact.

Step 11. Add any **key words** in the **Keywords** field.



Tip: Keywords can be used to create a Word Cloud! PEARS creates the Word Cloud by counting how often a word or phrase is used and then generates an image of the frequently used words. This can be a great addition to a success story product.

Step 12. Select **indicators** from the [SNAP-Ed Evaluation Framework](#) that are related to this success story in the **Related Framework Indicators*** field.



Note: Do not select population level indicators that are denoted with "(R)".

- Step 13.** Select the applicable **socioecological frameworks** by checking the appropriate box in the **Socioecological Frameworks*** section.



Note: For Direct Education Success Stories, select "Individual/Family"; For PSE Success Stories, select "Environmental Setting".

- Step 14.** Select the applicable **approaches** by checking the appropriate box in the **Approaches*** section.



Note: For Direct Education Success Stories, select "Individual or group-based educators"; For PSE Success Stories, select "Comprehensive-multi-level interventions".

- Step 15.** Use the [Select](#) link or drag and drop your files to add pictures or handouts to the **File Attachments** field.



- Step 16.** Select the **Create** button to save and add your success story.

7.1.1. Learning Checkpoint



Now it's your turn: Add a Success Story.

7.2. Edit a Success Story

Use the following steps to edit a Success Story in PEARS:

- Step 1.** Select the **Track** dropdown menu from the **PEARS Navigation** bar.
- Step 2.** Select **Success Stories** from the **Track** dropdown menu.

The Success Stories page displays.

A success story describes the difference you are making in people's lives. It documents what was invested, what was done, who was reached, and what resulted for the individuals, communities, and/or environments involved.

Use this module to report any success stories for the current reporting year of October 1, 2018 - September 30, 2019.

Title	Program Area	Created by	Last Modified by	Noteworthy	Last Modified
Test Success Story_JB	SNAP-Ed	Jeannie Benoist	Jeannie Benoist		02/16/2019

FAQ Contact Us

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Figure 3: Success Stories page

Step 3. Select the success story you wish to edit by clicking on the **title** in the **Title** field.

The Success Stories Details page displays:

Reporting Period	2018 - 2019
Site	Not Specified
Associated Program Activity	TEST_JB
Keywords	Not Specified
Related Framework Indicators	Nutrition Supports (MT5)
Socio-Ecological Framework	Individual/Family
Approaches	Individual or group-based nutrition educators (e.g. direct education)
Favorite Quote	Not Specified
Background	Something
Story Narrative	Something
Created By	Jeannie Benoist
Last Modified By	Jeannie Benoist
Created	02/16/2019 1:07 p.m.

Figure 4: Success Stories Details page

Step 4. Select the **Edit** button to edit the **story**.

Step 5. Modify the **story details** as needed.



Information: See the **Add a Success Story** section on page 3 for additional details about the success story fields.

- Step 6.** Select the  button to save your changes and exit the **Success Stories** module.

7.2.1. Learning Checkpoint



Now it's your turn: Edit your Success Story created above.

7.3. Delete a Success Story



IMPORTANT: You can only delete your own activity. In addition, you cannot delete this activity if it has been marked as complete. You must first mark it as incomplete.

Use the following steps to delete a Success Story in PEARS:

- Step 1.** Select the **Track** dropdown menu from the **PEARS Navigation** bar.
- Step 2.** Select **Success Stories** from the **Track** dropdown menu.

The Success Stories page displays.

A success story describes the difference you are making in people's lives. It documents what was invested, what was done, who was reached, and what resulted for the individuals, communities, and/or environments involved.

Use this module to report any success stories for the current reporting year of October 1, 2018 - September 30, 2019.

Title	Program Area	Created by	Last Modified by	Noteworthy	Last Modified
Test Success Story_JB	SNAP-Ed	Jeannie Benoist	Jeannie Benoist	<input checked="" type="checkbox"/>	02/16/2019

FAQ Contact Us

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Figure 5: Success Stories page

Step 3. Select the success story you wish to delete by clicking on the **Title** in the **Title** field.

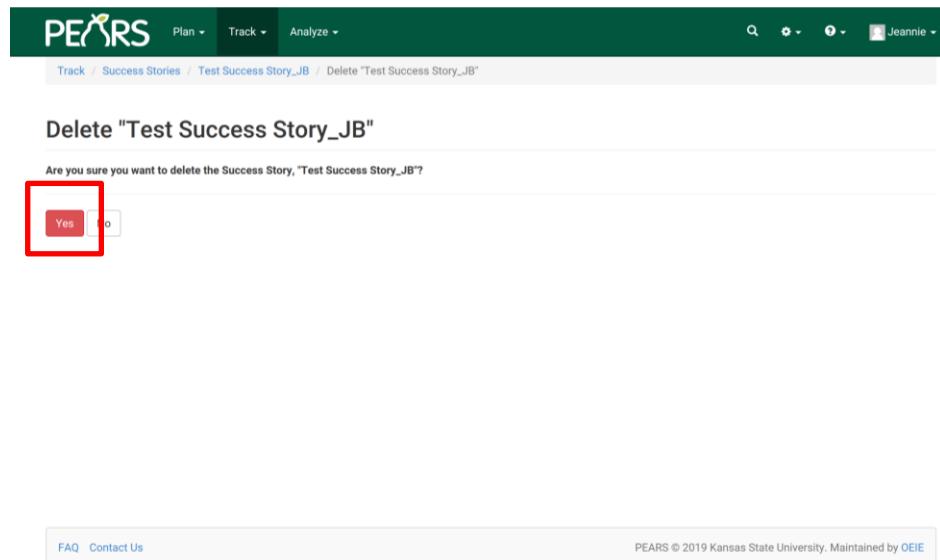
The Success Stories Details page displays:

Reporting Period	2018 - 2019
Site	Not Specified
Associated Program Activity	TEST_JB
Keywords	Not Specified
Related Framework Indicators	Nutrition Supports (MTS)
Socio-Ecological Framework	Individual/Family
Approaches	Individual or group-based nutrition educators (e.g. direct education)
Favorite Quote	Not Specified
Background	Something
Story Narrative	Something
Created By	Jeannie Benoist
Last Modified By	Jeannie Benoist
Created	02/16/2019 1:07 p.m.

Figure 6: Success Stories Details page

Step 4. Select the **Delete** button to delete the **story**.

The Delete Success Story Confirmation page displays:



The screenshot shows a computer screen with the PEARS software. At the top, there is a navigation bar with links for 'Plan', 'Track', and 'Analyze'. On the right side of the navigation bar, there are icons for search, refresh, and user profile, with the name 'Jeannie' listed. Below the navigation bar, the main content area has a breadcrumb trail: 'Track > Success Stories > Test Success Story_JB > Delete "Test Success Story_JB"'. The main title of the page is 'Delete "Test Success Story_JB"'. A message asks, 'Are you sure you want to delete the Success Story, "Test Success Story_JB"?'. Two buttons are present: a red 'Yes' button and a grey 'No' button. The 'Yes' button is highlighted with a red rectangular box. At the bottom of the page, there are links for 'FAQ' and 'Contact Us', and a copyright notice: 'PEARS © 2019 Kansas State University. Maintained by OEIE'.

Figure 7: Delete Success Story Confirmation page

- Step 5.** Select the  button to confirm you wish to delete this success story.

7.3.1. Learning Checkpoint



Now it's your turn: Delete the Success Story you previously created edited.