


# Agenda – June 2018 Town Hall Webinar

-  David Reflects (0:01:36)
-  Welcome Kamal (0:46:22)
-  State Office Updates
  - Evaluation Updates (0:48:41)
  - Ordering Updates (0:52:46)
  - SLM Updates (0:56:32)
  - Upcoming Meetings & Trainings (0:57:52)



# A Reflection on UC CalFresh and Welcome to the New Director

UNIVERSITY OF CALIFORNIA  
cal  fresh Nutrition Education

# Connecting the Dots to Retirement



Figure 3-1.

## A Social-Ecological Model for Food & Physical Activity Decisions

The Social-Ecological Model can help health professionals understand how layers of influence intersect to shape a person's food and physical activity choices. The model below shows how various factors influence food and beverage intake, physical activity patterns, and ultimately health outcomes.





# SNAP-ED EVALUATION FRAMEWORK

Nutrition, Physical Activity, and Obesity Prevention Indicators



## POPULATION RESULTS (R)

### TRENDS AND REDUCTION IN DISPARITIES

- R1: Overall Diet Quality
- R2: Fruits & Vegetables
- R3: Whole Grains
- R4: Dairy
- R5: Beverages
- R6: Food Security
- R7: Physical Activity and Reduced Sedentary Behavior
- R8: Breastfeeding
- R9: Healthy Weight
- R10: Family Meals
- R11: Quality of Life

CHANGES IN SOCIETAL NORMS AND VALUES

# UC CalFresh Program Priorities

- With direct education as the center of our programming layer in PSE approaches
- Define and execute comprehensive programming
- Smarter Lunchroom Movement
- Gardens
- Physical Activity
- Youth Engagement
- Organizational Practices/Settings





CONNECT  
THE DOTS

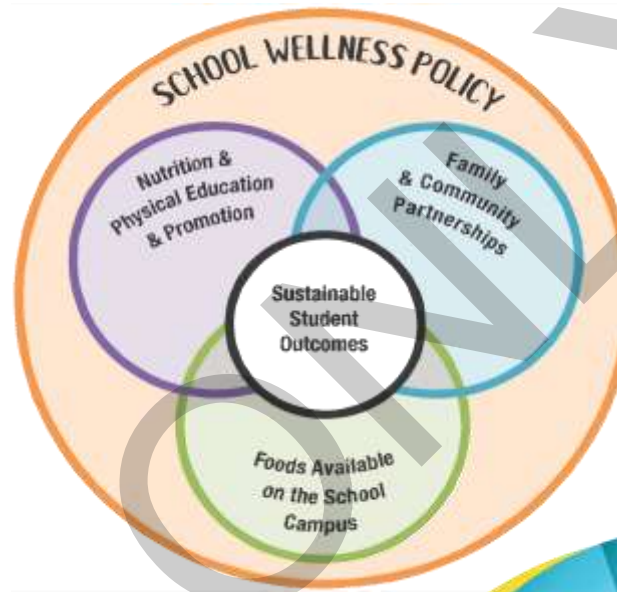




***“When spider webs unite, they can tie up a lion.”***  
***- Ethiopian proverb***



# Comprehensive Community Change Models





# Direct Education



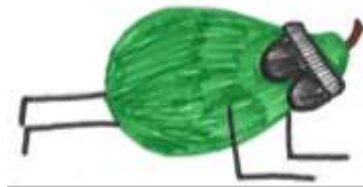








planking Pears



# Smarter Lunchrooms Movement



EAT  
FOR  
A's

Strawberries



Fabulous  
Fresh Summer  
Fruit











# Cooking Demo & Tasting





# Murals



Sierra House Elementary School Mural









# Physical Activity





# Safe Routes to School

## Before



## After







# Playground Stencils









# Gardens









Before



After



# Youth Engagement







# Community Events





# Program in Action



# Determining the Pathway





*“Never doubt that a small group of thoughtful,  
committed citizens can change the world; indeed,  
it's the only thing that ever has.”*

--- Margaret Mead



# Thanks David!





# Kamal, Welcome to UC CalFresh!







# State Office Updates



# Evaluation Updates: Reporting PSEs in PEARS

- 🍌 Begin entering PSEs in PEARS
- 🍌 Training and Support Materials
  - posted on our website
- 🍌 One PSE Module Change
  - In FFY 2018, can report results from more than one needs assessment (SLM Scorecard, SHC<sup>2</sup>, Stencil Assessment, etc.)
- 🍌 Mid-Year PSE Data Review

# Evaluation Updates: Reporting PSEs in PEARS

## PEAR PSE Data Review Tip Sheet



### – Top Tips:

- Report county, not cluster
- No duplicate sites within a setting,
  - Combine multiple PSEs at a school into one PSE Site Activity
- Only report **Youth Involvement** if youth group (i.e. SNAC, 4-H, YPAR) is actively involved in shaping PSE
- Only PSEs in Imp/Main Stages report Changes Adopted and Reach
- Before entering “Other changes adopted”, check *Common UC CalFresh PSEs by Changes Adopted*



# UC CalFresh PEARS Office Hours

## Office Hours

**July 3, 2018 1:00PM – 2:00PM**

**Web Conference Information:**

PARTICIPANTS: click here to join the meeting:  
<https://cc.readytalk.com/r/re8d5mq3ecfd&eom>

**Audio Conference Information:**

Dial-In Number(s): U.S. Toll: 303.248.0285  
Access Code: 7544137

**For technical support:**

<https://support.readytalk.com/SP/?src=ccical-h>

## Office Hours

**August 7, 2018 1:00PM – 2:00PM**

**Web Conference Information:**

PARTICIPANTS: click here to join the meeting:  
<https://cc.readytalk.com/r/2cf41qw6thvi&eom>

**Audio Conference Information:**

Dial-In Number(s): U.S. Toll: 303.248.0285  
Access Code: 7544137

**For technical support:**

<https://support.readytalk.com/SP/?src=ccical-h>

## Office Hours

**September 4<sup>th</sup>, 2018 1:00PM – 2:00PM**

**Web Conference Information:**

PARTICIPANTS: click here to join the meeting:  
<https://cc.readytalk.com/r/hsp1x8cl0gxc&eom>

**Audio Conference Information:**

Dial-In Number(s): U.S. Toll: 303.248.0285  
Access Code: 7544137

**For technical support:**

<https://support.readytalk.com/SP/?src=ccical-h>

## Office Hours

**October 2<sup>nd</sup>, 2018 1:00PM – 2:00PM**

**Web Conference Information:**

PARTICIPANTS: click here to join the meeting:  
<https://cc.readytalk.com/r/1lzzpu4a4ith&eom>

**Audio Conference Information:**

Dial-In Number(s): U.S. Toll: 303.248.0285  
Access Code: 7544137

**For technical support:**

<https://support.readytalk.com/SP/?src=ccical-h>

# FFY 2018 Evaluation Surveys

## FFY2018 Mid-year survey counts sent out:

- # of each survey by county
- Total # for FFY2017

for comparison – On track?

## Proposed Dates for FFY2018

## UC CalFresh Data Portal Closures

- August 10<sup>th</sup> – ITCs, TTT and TOT
- Sept 10<sup>th</sup> – Remaining Youth and Adult Surveys but **NOT** FBC and PSSC pre/post entered into PEARS
- Est Oct 5<sup>th</sup> – PEARS – FBC and PSSC pre/post





# Ordering Updates



## 🍌 Items Order and Sent by Vendor:

- Making Every Dollar Count Slide Rulers
- Official Taste Tester Sticker Rolls

## 🍌 Items Ordered and in Production:

- Go Glow Grow booklets (Eng)
- Go Glow Grow booklets (Spa)
- Go Glow Grow curriculum
- Good for Me and You curriculum
- Happy Healthy Me curriculum
- Hunger Attacks Leader's Guide
- Hunger Attacks Teen Guide
- It's My Choice...Eat Right- Be Active curriculum
- Making Every Dollar Count curriculum
- My Amazing Body curriculum
- Nutrition to Grow On curriculum

# Ordering Updates



## UCD Reprographics Batch #2 Orders

- Email with instructions sent on 6/6/18.
- Approved orders must be submitted by 6/22.
- Note, you may need to submit multiple orders if you have items that use more than one account number and/or project code:

Batch #2	QTY of Making Every Dollar Counts Calendars (Print, Double-sided, ENG/SPA)	10072 10 CALENDARS	10	3-CALFR18	CFNER18
	QTY of My Healthy Plate Platemat Pads (Double-Sided, ENG/SPA) (50 Sheets/Pad)	10015 4 PADS	0	3-CALFR18	CFCURR1
	QTY of My Healthy Plate Eating Made Easy Handout Pads (Double-Sided, ENG/SPA) (50 Sheets/Pad)	10014 4 PADS	0	3-CALFR18	CFCURR1
	QTY of EatFit Brochure Packs (50 Brochures/Pack)	001 1 PACE	0	3-CALFR18	CFCURR1
	QTY of CALFRESH Plate Borders	019 10 BORDERS	40	3-CALFR18	CFNER18
	QTY of PSSE Grocery Shopping Lists (English)	016 25 PADS	6	3-CALFR18	CFNER18
	QTY of PSSE Grocery Shopping Lists (SPANISH)	10017 25 PADS	6	3-CALFR18	CFNER18
	QTY of CalFresh Nutrition Corner Bulletin Board Borders	10018 10 BORDERS	5	3-CALFR18	

**Questions or Need Assistance?**

Contact: Rolando Pinedo [rgpinedo@ucdavis.edu](mailto:rgpinedo@ucdavis.edu)

(530) 754-7794



# Ordering Updates – Items Available!

QTY	Item
480	EatFit Brochure packs
50	Measuring Cup Sets
276	Measuring Spoon Sets
38	My Healthy Plate Eating Made Easy Handout Pads
18	My Healthy Plate Platemat Pads
25	MyPlate Plastic Plates [Spanish, Child-Sized, 7"] [NOTE: Without water messaging]
500	Reusable Shopping Bags
30	UC CalFresh Nutrition Corner Bulletin Board Borders
150	UC CalFresh/MyPlate Folders
1	African American "Building a Healthy body and Soul" Banner
29	SLM Marketing Cafeteria Kits
16	Power Play! School Ideas & Resources Kit- 5th Grade
35	Rolls of Active Kids My Plate Stickers
9	Team Nutrition Popular Event booklets
8	Rolls of My Plate Stickers
1	Discover MyPlate Curriculum: Nutrition Education Guide for Kindergarten (Eng.)
1 pack of 25	Discover MyPlate Student Workbook for Kindergarteners (Eng.)
1 pack of 50	Discover MyPlate Parent Newsletters (Eng.)
1 pack of 50	Discover MyPlate Parent Newsletters (Spa.)

QTY	Item
1	Discover Emergent Readers: Teacher's Edition (Eng.)
100 pack	Friendship Pocket Snack Handout (8.5x11 Handout) (Eng.)
25	Discover MyPlate Vegetables Booklet (Eng.)
25	Discover MyPlate Fruits Booklet (Eng.)
25	Discover MyPlate Meal Booklet (Eng.)
25	Discover MyPlate Protein Booklet (Eng.)
25	Discover MyPlate Dairy Booklet (Eng.)
25	Discover MyPlate Grains Booklet (Eng.)
1 pack	Discover MyPlate Fresh Foods Cards (Eng.)



# SLM Scorecard Data Entry 2017-2018 School Year

- 🍌 Enter data by August 1<sup>st</sup> 2018
- 🍌 Link to data entry portal sent via email, in weekly updates, and on the UC CalFresh webpage:  
<http://uccalfresh.org/resources/smarter-lunchrooms-movement>
- 🍌 For more information contact MaryAnn Mills-  
mamills@ucdavis.edu



# New! SLM Online Training Course

- 2-hour online course developed by the National Office
- Introduction to behavioral economics and SLM
- Encouraged for new or untrained staff
- Link to the training on the UC CalFresh Webpage:  
<http://uccalfresh.org/resources/smarter-lunchrooms-movement>
- For more information contact MaryAnn Mills-  
mamills@ucdavis.edu



# UC CalFresh Trainings and Meetings Calendar

You are here: [Home](#) > [Trainings](#) > [Calendar](#)

## UC CalFresh Trainings and Meetings Calendar

by [State Office](#) — last modified Mar 27, 2018 12:31 PM

### Legend:



Click on the event name below to see details.

Today Tuesday, June 19 ▾

Print [Week](#) [Month](#) [Agenda](#) ▾

**Tuesday, June 19**

12:30pm [Town Hall Webinar](#)

**Thursday, June 21**

2:30pm [Child Feeding Community of Practice Webinar](#)

**Tuesday, June 26**

8:30am [Healthy Choices in Motion Training](#)

**Wednesday, June 27**

8:30am [SHCP Focused Feedback Forum](#)

**Wednesday, July 11**

9:30am [YPAR Orientation \(Experience Level: Beginner-Intermediate\)](#)

**Thursday, July 12**

9:30am [YPAR Implementation \(Experience Level: Beginner-Advanced\)](#)



# Child Feeding Community of Practice Webinar

Thursday, June 21<sup>st</sup> • 2:30 to 4:00 PM

## Webinar includes:

- Research – brief update
- Questions from the field
- Resource update
- ‘In the Classroom’



## Webinar Pre-registration - required

- [UC CalFresh Training Calendar](#)
- UC CalFresh Weekly Update

# Healthy Choices in Motion Training

Tuesday, June 26<sup>th</sup> • 8:30 AM to 5:00 PM

Multi-purpose Room  
Student Community Center  
UC Davis Campus



To register for this workshop, please visit:

[https://ucdavis.co1.qualtrics.com/jfe/form/SV\\_40LFARXI0jlnOaV](https://ucdavis.co1.qualtrics.com/jfe/form/SV_40LFARXI0jlnOaV)

Questions? Melanie Gerdes ([magerdes@ucdavis.edu](mailto:magerdes@ucdavis.edu))  
or Anna Jones ([anajones@ucdavis.edu](mailto:anajones@ucdavis.edu))



# YPAR Orientation and Implementation Trainings

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## Youth-Led Participatory Action Research (YPAR) 2018 Summer Trainings

### YPAR Orientation

Experience Level: Beginner - Intermediate

**Wednesday, July 11th**

**9:30AM—5:00PM**

**Sacramento, CA**

### YPAR Implementation Training & Planning

Experience Level: Beginner - Advanced

**Thursday, July 12th**

**9:30AM—5:00PM**

**Sacramento, CA**

Register here: <https://www.surveymonkey.com/r/18SummerYPAR>

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Questions? [Metria.Munyan@wellness.phi.org](mailto:Metria.Munyan@wellness.phi.org)

# FFY 2020-22 Integrated Workplan Status

## The new IWP:

- will have automated drop down features for time efficiency, programmatic focus, and impact across all state SNAP-Ed programs
- new IWP is still in development
- instructions for the new IWP have not developed



Thank you!

**Next Town Hall:**

July 17, 2018

