Agenda – March 2018 Town Hall Webinar

- State Office Updates (0:01:02)
  - “And Justice For All” Poster Program Directive
  - Ordering Updates
  - Upcoming Meetings & Trainings
  - ReThink Your Drink Day! (0:16:19)

- Follow-up to PEAR'S Program Activity (0:23:04)
  - School Demographics

- Follow-up to PEAR'S Surveys (0:27:31)
  - FBC and PSSC pre and post surveys

- PEAR'S Indirect Activity Module Overview (0:35:10)
- All counties are required to have the poster visible for all program activities.
- For SNAP-Ed, the Blue poster (AD-475-B) is required.

This is the same poster the State Office has previously provided to our counties.

Contact State Office for additional copies.

Questions? Contact: Rolando at rgpinedo@udavis.edu
Statewide Coordinated Ordering Updates

We will be following up with questions we have and provide you with an opportunity to perform final review on your ordering request.

**MARK YOUR CALENDAR:** Email will be sent April 18th to Program Contact

Questions? Contact: Rolando at rgpinedo@udavis.edu
Statewide Coordinated Ordering Updates

Reminder about Nutrition Education Reinforcement Items (NERI) and SWAG:

**SWAG (Stuff We All Get):** *the purchase of SWAG items is not currently allowable.*

Currently items listed as SWAG, and cannot be purchased for use as NERI, include, but are not limited to, water bottles, finger nail clippers, pens, pencils, cups, tumblers, mugs, key chains, lunch boxes, stress balls, squeeze toys, hats, trinkets, shirts/clothing, commemorative items, and other non-essential items.

The items and guidance provided by the State Office as part of the Statewide Coordinated Ordering meets our requirements when used appropriately.

Additional items for purchase at the county level which support UC CalFresh approve curricula and activities may be considered; however, counties must check with the UC CalFresh State Office in advance of purchases.

For more information:
- UC CalFresh Program Directive 2012-04
- Governor Brown’s Executive Order
- Presidential Executive Order

Questions? Contact: Rolando at rgpinedo@udavis.edu

This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.
Statewide Coordinated Ordering Updates

Items programs can get at your county office level:

- Learning ZoneXpress:
  - Active Kids MyPlate Sticker Rolls
  - Get a Kick Foodscape Sticker Rolls
- UC CalFresh County Contact Labels
  - Print in-house using Avery 55164 (or 3 1/3" x 4" size)

Questions? Contact: Rolando at rgpinedo@udavis.edu
Statewide Coordinated Ordering Updates

Reminder about no-cost resources

**CDPH-NEOPB Web StoreFront**
- No ordering cap. First-come-first-serve basis.
- Variety of items: paper bags, cookbooks, recipe cards, posters, stickers, etc.

**Leah’s Pantry**
- Recipe cards with link to eatfresh.org.
- Available in English, Spanish, and Chinese

**Team Nutrition**
- Print materials are available only to schools and child care centers that participate in the Federal Child Nutrition Programs.

Questions? Contact: Rolando at rgpinedo@udavis.edu

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FFY 2018 Budget Adjustment Requests (BARs)

**Purpose:**
- Allows LIAs to propose adjustments to approved UC CalFresh budget.
- Three different levels of approvals, depending on proposed changes:
  - UC CalFresh State Office
  - CDSS
  - USDA/FNS

**Timeline:**
- BARs requiring CDSS and/or USDA/FNS approval are due to CDSS on **February 1** and **June 1**.

**Resources:**
- Available on [CDSS SNAP-Ed SharePoint site](#):
  - FFY 2018 BAR Submission Checklist
  - FFY 2018 BAR Form
  - BAR Training Webinar 2017
  - BAR Flowchart and Actions
  - BAR Process and Actions

**Questions or Need Assistance?**
- Contact: Lindsay Hamasaki
  lmhamasaki@ucdavis.edu
  (530) 752-1856

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FFY 2019 UC CalFresh Budgets

FFY 2019 Budget Template available on CDSS SharePoint site- estimated release date 3/22/18

FFY 2019 draft budgets completed in SharePoint by Friday, April 13, 2018.

Resources & Technical Assistance:
- FFY 2018 CF & FFY 2019 budget allocations
- FFY 2019 budget template “tip” sheet
- Current staff listing
- FFY 2019 In-State Travel list
- Curriculum worksheet
- *Optional* one-on-one meetings – Doodle poll

Questions?
Lindsay Hamasaki
lmhamasaki@ucdavis.edu, (530) 752-1856
**UC CalFresh Trainings and Meetings Calendar**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, March 20</td>
<td>8:30 am Three Steps to Wellness Policy Implementation Success Workshop - Riverside</td>
</tr>
<tr>
<td></td>
<td>12:30 pm Town Hall Webinar</td>
</tr>
<tr>
<td>Wednesday, March 21</td>
<td>8:30 am Three Steps to Wellness Policy Implementation Success Workshop - Downey</td>
</tr>
<tr>
<td></td>
<td>9:30 am ToP Accelerated Action Planning - Redding</td>
</tr>
<tr>
<td>Tuesday, March 27</td>
<td>1:00 pm School Food: Too Good to Waste</td>
</tr>
<tr>
<td>Tuesday, April 3</td>
<td>8:00 am CATCH Early Childhood (Pre-K) Training Academy - Riverside</td>
</tr>
<tr>
<td></td>
<td>1:00 pm PEARs Office Hours</td>
</tr>
<tr>
<td>Wednesday, April 4</td>
<td>8:00 am CATCH Early Childhood (Pre-K) Training Academy - Riverside</td>
</tr>
<tr>
<td></td>
<td>8:45 am School and Community Garden Workshop: Light Bulbs to Garlic Bulbs (Day 1)</td>
</tr>
<tr>
<td>Thursday, April 5</td>
<td>8:00 am CATCH Early Childhood (Pre-K) Training Academy - Riverside</td>
</tr>
<tr>
<td></td>
<td>8:45 am School and Community Garden Workshops: Light Bulbs to Garlic Bulbs (Day 2)</td>
</tr>
<tr>
<td>Monday, April 9</td>
<td>1:00 pm All-Staff Meeting at UC ANR Conference</td>
</tr>
<tr>
<td>Wednesday, April 11</td>
<td>8:30 am Three Steps to Wellness Policy Implementation Success Workshop - Costa Mesa</td>
</tr>
<tr>
<td></td>
<td>5:30 pm Advisor-Manager-Supervisor Meeting at ANR Conference</td>
</tr>
</tbody>
</table>

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2018 UC ANR Statewide Conference

April 9-12, at the Doubletree in Ontario

http://ucanr.edu/sites/statewideconference2018/

Register before March 25!

EFNEP-UC CalFresh All-Staff Meeting

Monday, April 9, 1-5 PM

Questions? Lyn Brock  rlbrock@ucanr.edu

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'Check-In' Webinar
Behavior Guidance and Classroom Management Strategies for Guest Educators

Tuesday, April 24
2:30 PM to 4:00 PM

More information:
UC CalFresh Training Calendar

Questions? Lyn Brock  rlbrock@ucanr.edu

Image: https://pixabay.com/ under Creative Commons CC0
Learn how you can use the physical activity curriculum *Healthy Choices in Motion* with students in 4th through 6th grade!

The online training provides:
- A brief orientation to inquiry learning
- An overview of each module
- Videos demonstrating the physical activities the students will engage in
- A certificate of completion

To access this training, please visit: [https://www.openlearning.com/courses/healthy-choices-in-motion](https://www.openlearning.com/courses/healthy-choices-in-motion)

For more information, please contact Melanie Gerdes ([magerdes@ucdavis.edu](mailto:magerdes@ucdavis.edu)), or Anna Jones ([anajones@ucdavis.edu](mailto:anajones@ucdavis.edu)).
NEW LOCATION!!!

4210 Riverwalk Parkway, Riverside, CA 92505

An email was sent to all registrants on 3/19. Please email questions to Michele Byrnes (mnbyrnes@ucdavis.edu)
On May 16, 2018, health advocates across the state will come together for the first annual Statewide Day of Action - **Rethink Your Drink Day** to raise awareness about the health effects of sugary drinks and the benefits of replacing these drinks with water. Rethink Your Drink Day is organized by CDPH’s SNAP-Ed Program. For more information, contact Asbury.Jones@cdph.ca.gov.

### Important Milestones

- **2/28**: Introduction to Statewide Days of Action Webinar
- **3/28**: Webinar - “Tips to Communicate Effectively”
  - Register Here
- **4/4**: Registration Opens Online
- **4/16 - 4/30**: Event-In-A-Box Toolkits for Rethink Your Drink Day Shipped
- **5/2**: Webinar Detailed Logistics for Registered Participants
- **5/16**: **Rethink Your Drink Day!**

**What Should I do now?**
- Plan! Plan! Plan!
- Recruit Community Based Partners
- Register for RYD Day on (or after) April 4 at [RethinkYourDrinkDay.com](http://RethinkYourDrinkDay.com)
- Spread the word!!!!!!

Watch the February 28, 2018: Rethink Your Drink Day Webinar Recording [Link]
PEARS

Jennifer Quigley and Angie Keihner
Demographics for all eligible CA Public Schools have been uploaded to PEARs and are now available.

– Email was sent out *February 15, 2018*

– The PEARs **Program Activity Tip sheet** – *Updated*

• New tips for using demographics feature in PEARs have been added.

– Moving forward please stop entering the participant numbers into the comments.
Using the New Demographics Feature

1. Progress
   - 20%
   - Program Activity Information
   - SNAP-Ed Custom Data
   - Demographics
   - Attach Survey Instruments
   - Mark as Complete

2. PEARs can compute the demographic makeup of participants automatically. To use this tool, first enter survey response data, or ask your administrators about using site-wide demographics as estimates.

3. Auto Calculate Using Site-wide Demographics
   - This method computes participant demographics based on the overall demographic makeup of the site Black Butte Junior High. Please enter the total number of participants.
   - Total Participants *
     - 0
   - This will replace existing demographic values. Are you sure?
     - Yes
     - No
Exceptions to Demographics

- School Districts
- Early Childhood Education programs serving participants <4.
- Before/Afterschool programs

### DEMOGRAPHICS SECTION

- If this site / school has a **CDS code**, the Student **Demographics** are **not needed**.

  For all **Pre-K, ECE, After-school and other youth** sites without a CDS code please complete

- **ALL** demographics as these are not part of the Department of Education Demographics data sets.

When completing the Demographic information below, the total number of students listed by **Sex** and **Ethnicity** must either equal the total number of students listed in **Box A** or 100%, if using percentages.

<table>
<thead>
<tr>
<th>AGE by SEX</th>
<th>Male</th>
<th>Female</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-4 *</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-17 *</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ETHNICITY</th>
<th>Hispanic Latino</th>
<th>Not Hispanic Latino</th>
</tr>
</thead>
<tbody>
<tr>
<td>Totals</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Totals Ethnicity</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>RACE</th>
<th>American Indian/Alaskan Native</th>
<th>Native Hawaiian/Pacific Islander</th>
<th>Black/African American</th>
<th>Asian</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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Demographics & Adding New School Sites

If the site is a new public school recently added to the IWP Site List that is now being added to PEARs, you may get this error message “INACTIVE”
New School Demographics Feature

QUESTIONS
PEARS Survey Update

- FBC/PSSC Updated
  - Add Pre (Entry) AND Post (Exit)
- Data entry is OPEN
- Tip Sheet available

Questions? Contact:
Angie Keihner
akeihner@ucdavis.edu
PEARS Indirect Activity Overview

- **Definition**
  - EARS Glossary and FAQs

- **Adding a new Indirect Activity** *(2 screens)*
  - General Information
  - Intervention Channels and Reach

- **Examples**
  - Community Event
  - Parent Newsletters
Indirect Activity - Definition

For SNAP-Ed purposes, Indirect education is defined as the distribution or display of information and resources, including any mass communications, public events (such as health fairs), and materials distribution, which involve no participant interaction with an instructor or multimedia. Distribution of educational materials alone does not constitute an evidence-based intervention. Indirect education activities, or distribution of educational materials through indirect intervention channels, needs to take place within an evidence-based intervention.


EARS Glossary
Indirect Activity – EARS FAQ’s

SNAP-Ed Guidance - For FY 2018 and Beyond:

…The session [Indirect Activity] should be part of another intervention approach, such as PSE, DE or SM. Please remember, all events need to be part of an evidence-based intervention.

Distribution of educational materials alone is not an evidence-based activity.

EARS FAQ’s
Add Indirect Activity to PEARs

Add to the **Indirect Activities** Page
– Track / Indirect Activities

Click on the Add button to begin adding a new activity
Indirect Activity – General Information

Title
- This is the name you will give your activity:

Examples
Parent Newsletters-SHC
Community Event – Sierra House Health Fair

Intervention Name
- For California, the Intervention Names are a condensed list of site settings.
QUESTIONS
Click on the button and a pop-up window will appear.

Indirect Activity – Intervention Channels and Reach

No intervention channels currently reported.

Add Intervention Channel

- Intervention channel
- Site
- Search for a site
- Estimated # of unique individuals reached
- Estimated # of new individuals reached
- Source of reach data
Add Intervention Channel

Intervention Channel – the PEARs dropdown list for Intervention Channel is based on the EARS Reporting Form *(see below)*

<table>
<thead>
<tr>
<th>Reference Only</th>
</tr>
</thead>
</table>

### Add Intervention Channel

<table>
<thead>
<tr>
<th>Intervention channel *</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A</th>
<th>Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>B</td>
<td>Billboards, bus/van wraps, or other signage</td>
</tr>
<tr>
<td>C</td>
<td>Calendars</td>
</tr>
<tr>
<td>E</td>
<td>Electronic materials (e.g. email and electronic newsletters or mailings/text messaging)</td>
</tr>
<tr>
<td>H</td>
<td>Hard copy materials (e.g. fact sheets, flyers, pamphlets, activity books, posters, banners, postcards, recipe cards, or newsletters for mailings)</td>
</tr>
<tr>
<td>N</td>
<td>Nutrition education reinforcement items (e.g., pens, pencils, wallet reference cards, magnets, door hangers, and cups with nutrition messages)</td>
</tr>
<tr>
<td>P</td>
<td>Point-of-sale or distribution signage (e.g., displays or window clings in retail stores)</td>
</tr>
<tr>
<td>R</td>
<td>Radio</td>
</tr>
<tr>
<td>S</td>
<td>Social media (e.g., Facebook, Twitter, Pinterest, and blogs)</td>
</tr>
<tr>
<td>T</td>
<td>TV</td>
</tr>
<tr>
<td>V</td>
<td>Videos (includes CD, DVD, and online video sites like YouTube)</td>
</tr>
<tr>
<td>W</td>
<td>Websites</td>
</tr>
<tr>
<td>O</td>
<td>Other – please specify:</td>
</tr>
</tbody>
</table>

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Site is not required, but will help in linking this activity to the other interventions at the site

- For FFY2018 we are requiring the site to be listed here.
  - Exceptions would be for Social media, Websites, signage like billboards or bus wraps, text messaging, Radio/TV, PSA’s, Videos like YouTube
Add Reach for Intervention Channel

Estimated # of unique individuals reached *

Estimated # of new individuals reached *

Estimated number of individuals not reached by a corresponding Program Activity, PSE Site Activity, or Social Marketing campaign. Should be less than or equal to the total # of individuals reached.

# of unique individuals reached = total individuals reached by this indirect activity

# of new individuals reached = only NEW individuals reached (those not already reported in DE/Program Activities and/or PSEs)
Parent Newsletter – Annual Reach Estimate

- There are **75 Students** being reached with DE
- Conservatively, the newsletter will reach at least one parent of each student (**75 Parents**).

- **Estimated # of UNIQUE** individuals reached = total reach or **150 (Students + Parents)**
- The youth are already counted in the DE reach, therefore only **75 Parents** would be counted in the **# of NEW** individuals reached
Indirect Activity – Intervention Channels and Reach

QUESTIONS
### Community Event - Example

<table>
<thead>
<tr>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CE-Colusa County Fairgrounds-Participated</td>
</tr>
</tbody>
</table>

**Intervention name**

Places People Play

Choose the statewide intervention or initiative most related to this activity. Please contact your organization's administrator if your intervention isn't in this list.

**Unit**

Colusa (County)

In which unit does this activity primarily take place?

**Activity Date Range**

Specify the approximate overall start and end dates for this activity.

<table>
<thead>
<tr>
<th>Start date</th>
<th>End date</th>
</tr>
</thead>
<tbody>
<tr>
<td>02/14/2018</td>
<td>02/14/2018</td>
</tr>
</tbody>
</table>
In this first intervention, the 900 unique individuals were reached at the event.

– The total of 900 individuals were exposed the indirect activity provided, which is the # of Unique Individuals reached.
Community Event - Example

700 youth attending the event have been receiving DE in the classroom, these youth will not be considered new individuals.

200 adults have participated in the event only, so the Estimated “New” reach would be 200.
Any other Intervention Channel added for the same site would still reflect the estimated 900 unique individuals.

However, the 200 new individuals counted on the first channel would not be counted again for subsequent Indirect Channels, so a zero would be entered here.
### Community Event - Example

**Finished Intervention Channels for Community Event.**

<table>
<thead>
<tr>
<th>Channel</th>
<th>Site</th>
<th>Reach</th>
<th>Source</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nutrition education reinforcement items (e.g. pens, pencils, wallet reference cards, magnets, door hangers, and cups with nutrition messages)</td>
<td>Colusa County Fairgrounds</td>
<td>900</td>
<td>Visual Estimate</td>
<td></td>
</tr>
<tr>
<td>Community events / fairs - in which participated</td>
<td>Colusa County Fairgrounds</td>
<td>900</td>
<td>Visual Estimate</td>
<td></td>
</tr>
<tr>
<td>Fact sheet</td>
<td>Colusa County Fairgrounds</td>
<td>900</td>
<td>Visual Estimate</td>
<td></td>
</tr>
</tbody>
</table>
ACTIVITY #1: Calculating Reach Schools

Providing Direct Education with Shaping Healthy Choices in three separate school sites
- Each school site has three classrooms/groups participating with 25 students in each classroom.

Students receive MyPlate Stickers and magnets during a direct education lesson.

Parent newsletters/worksheets are sent home three times during the school year to all classes/groups.
- In this example we have 2 intervention channels, NERI and Hardcopy Materials

1. What is the Unique Individual Count per school?
2. What is the New Individual Count per school?
Activity #1
Type in your answers using the chat box
1. What is the Unique Individual Count per school?
2. What is the New Individual Count per school?
Calculating Reach - Activity

2 intervention channels for each school are entered

- Students receive **Stickers / magnets** during a direct education lesson.
- Parent **newsletters/ worksheets** are sent home
Calculating Reach – Activity 1

What is the estimated # of Unique Individuals for each intervention channel? *(total reach)*

– NERI is for students only
– Newsletter is for both parent and student

What is the Estimated # of New Individuals for each intervention channel? *(not already reached by DE)*

– NERI is for students only
– The newsletter is for both parents and students
Calculating Reach – Activity 1

| Intervention channel * | Nutrition education reinforcement items (e.g. pens, pencils, wallet reference car...)
| Site | Butteville Elementary
| Estimated # of unique individuals reached * | 150
| Estimated # of new individuals reached * | 75
| Estimated number of individuals not reached by a corresponding Program Activity, PSE Site Activity, or Social Marketing campaign. Should be less than or equal to the total # of individuals reached.

Source of reach data *
- Other

Please specify other source of reach data *
- Parents of youth receiving DE

Source of reach data *
- Other

Please specify other source of reach data *
- Students receiving DE
ACTIVITY #2: Calculating Reach Health Fairs

Your program is participating in a Community Health Fair at a School Site

Your booth has a wheel spin activity where participants can answer nutrition related questions and get a MyPlate Magnet or stickers.

There are activities for the family to create a MyPlate paper plate showing the food groups, and get information on Fruits and Vegetables (Flyers)

There are handouts with information on food waste, low-sugar beverages and recipes for quick nutritious meals.
Calculating Reach – Activity 2

There are estimated **300 individuals** that stop at your booth most of the families are from the school where Direct Education is offered and there is a school garden.

– 100 of the student have one parent attending the health fair

– There are 4 intervention channels in this example

1. What is the Unique Individual Count?
2. What is the New Individual Count?
Activity #1

Type in your answers using the chat box

1. What is the **Unique Individual** Count?

2. What is the **New Individual** Count?
## Calculating Reach – Activity 2

<table>
<thead>
<tr>
<th>Total Sites</th>
<th>Total Students (estimate)</th>
<th>Total Adults (estimate)</th>
<th>Total individuals</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>200</td>
<td>100</td>
<td>300</td>
</tr>
</tbody>
</table>

### General Information

**Title**: CE-Sierra House Health Fair

**Intervention name**: Schools

Choose the statewide intervention or initiative most related to this activity. Please contact your organization's administrator if your intervention isn't in this list.

**Unit**: El Dorado (County)

In which unit does this activity primarily take place?

### Activity Date Range

Specify the approximate overall start and end dates for this activity.

Start date: 02/14/2018  
End date: 02/14/2018
Calculating Reach – Activity 2

<table>
<thead>
<tr>
<th>Total Sites</th>
<th>Total Students (estimate)</th>
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<tr>
<td>1</td>
<td>200</td>
<td>100</td>
<td>300</td>
</tr>
</tbody>
</table>

**General Information**

**Title**
CE-Sierra House Health Fair

**Intervention name**
Schools

Choose the statewide intervention administrator if your intervention

**Unit**
El Dorado (County)

In which unit does this activity

**Activity Date Range**

Specify the approximate overall

Start date

02/14/2018

**Intervention channel**

Nutrition education reinforcement items (e.g. pens, pencils, wallet reference cards, ...)

**Site**

Sierra House Elementary

**Estimated # of unique individuals reached**

300

**Estimated # of new individuals reached**

100

Estimated number of individuals not reached by a corresponding Program Activity, PSE Site Activity, or Social Marketing campaign. Should be less than or equal to the total # of individuals reached.
Calculating Reach – Activity 2

<table>
<thead>
<tr>
<th>Total Sites</th>
<th>Total Students (estimate)</th>
<th>Total Adults (estimate)</th>
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<tbody>
<tr>
<td>1</td>
<td>200</td>
<td>100</td>
<td>300</td>
</tr>
</tbody>
</table>

**General Information**

- **Title**: CE Sierra House Health Fair
- **Intervention name**: Schools
- **Unit**: El Dorado (County)
- **Estimated # of unique individuals reached**: 300
- **Estimated # of new individuals reached**: 0

**Intervention channel**: Community events / fairs - in which participated

**Site**: Sierra House Elementary

Estimated number of individuals not reached by a corresponding Program Activity, PSE Site Activity, or Social Marketing campaign. Should be less than or equal to the total # of individuals reached.
## Calculating Reach – Activity 2

### Completed Intervention Channels for Health Fair

<table>
<thead>
<tr>
<th>Channel</th>
<th>Site</th>
<th>Reach</th>
<th>Source</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nutrition education reinforcement items</td>
<td>Sierra House Elementary</td>
<td>300</td>
<td>Other</td>
<td><img src="https://via.placeholder.com/15" alt="Icon" /> <img src="https://via.placeholder.com/15" alt="Icon" /></td>
</tr>
<tr>
<td>(e.g. pens, pencils, wallet reference cards,</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>magnets, door hangers, and cups with</td>
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<tr>
<td>nutrition messages)</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Community events / fairs – in which</td>
<td>Sierra House Elementary</td>
<td>300</td>
<td>Visual</td>
<td><img src="https://via.placeholder.com/15" alt="Icon" /> <img src="https://via.placeholder.com/15" alt="Icon" /></td>
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<tr>
<td>participated</td>
<td></td>
<td></td>
<td>Estimate</td>
<td></td>
</tr>
<tr>
<td>Fact sheet</td>
<td>Sierra House Elementary</td>
<td>300</td>
<td>Visual</td>
<td><img src="https://via.placeholder.com/15" alt="Icon" /> <img src="https://via.placeholder.com/15" alt="Icon" /></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Estimate</td>
<td></td>
</tr>
<tr>
<td>Hard copy materials (e.g. fact sheets,</td>
<td>Sierra House Elementary</td>
<td>300</td>
<td>Visual</td>
<td><img src="https://via.placeholder.com/15" alt="Icon" /> <img src="https://via.placeholder.com/15" alt="Icon" /></td>
</tr>
<tr>
<td>flyers, pamphlets, activity books,</td>
<td></td>
<td></td>
<td>Estimate</td>
<td></td>
</tr>
<tr>
<td>posters, banners, postcards, recipe cards,</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>or newsletters for mailings)</td>
<td></td>
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</tr>
</tbody>
</table>
Indirect Activity

QUESTIONS

This material was produced by the University of California CalFresh Nutrition Education Program with funding from USDA SNAP, known in California as CalFresh (formerly food stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663.
PEARS – Next Office Hours

Tuesday, March 6, 2018
Time: 01:00 PM PST
Audio Dial-In Information
Access Code: 7544137
To Join Your Meeting:
Web
Click here to join the meeting:
https://cc.readytalk.com/r/x9kkb
Click the link above to join, paste the URL below into your web browser to join the web event:
https://cc.readytalk.com

Tuesday, April 3, 2018
Time: 01:00 PM PST
Audio Dial-In Information: U.S. Toll: 303.248.0285
Access Code: 7544137
To Join Your Meeting:
Web
Click here to join the meeting:
https://cc.readytalk.com/r/ga3n877vapcn&eom
Click the link above to join the web portion of your event or copy and paste the URL below into your web browser to join the web event:
https://cc.readytalk.com/r/ga3n877vapcn&eom

Tuesday, May 1, 2018
Time: 01:00 PM PDT
Audio Dial-In Information
Access Code: 7544137
To Join Your Meeting:
Web
Click here to join the meeting:
https://cc.readytalk.com/r/miorx00fmuli&eom
Click the link above to join the web portion of your event or copy and paste the URL below into your web browser to join the web event:
https://cc.readytalk.com/r/miorx00fmuli&eom

Thank you!

Next Town Hall:
May 15th, 2018