

## Reporting SNAP-Ed *Direct Education* Priority Outcome Indicators Template C – SNAP-Ed Annual Report – UC CalFresh 2018

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States that are using *FNS’s SNAP-Ed Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Indicators* are strongly encouraged to report their State outcomes for three of the Direct Education indicators using this Template. Below you will find an example of how to present the data.

### **Three Core Indicators**

All states are strongly encouraged to measure the following three core indicators of changes at the medium-term components of the *SNAP-Ed Evaluation Framework*. These three are indicators of behavioral changes in SNAP-Ed participants in direct education programs.

Indicator Code (MT = medium-term)	Indicator Name
MT1	Healthy Eating Behaviors
MT2	Food Resource Management Behaviors
MT3	Physical Activity and Reduced Sedentary Behaviors

### **Instructions for Template**

Please use this Direct-Ed template to provide information on the analyses you’ve conducted along with the population demographics involved in the tables provided. The tables are broken down by indicator. You will identify the sub-indicator being reported and the details of the survey and question that addresses that sub-indicator.

- Under “Survey,” provide the full name of the survey that was used. Only report one survey and its corresponding questions on the applicable table. For example, the Fruit and Vegetable Checklist should not be reported on the same table as any other survey.
- Under “Data Analysis Method,” identify the type of analysis used (e.g., t-test) and the program used to run the analysis (e.g., SPSS, Excel, etc.).
- Under “Population,” identify the target population that responded to the survey. This should include total number of respondents, geographic location, ages, and race of respondents. Please identify the question and the response options.
- Under “Questions,” provide the question number, the verbiage of the question, and the response options.
- Under “Results,” provide the total number included in the analysis, the pre-survey value, the post survey value, the difference between the two, and the p-value obtained in your analysis.

Additionally, please provide the complete survey data that was collected over the year. These data will be aggregated when possible to show intervention outcomes at a state level. The following are CDSS’s expectations for submitting survey data.

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All data should to be submitted in two forms:

1. Copy of the raw data
2. Copy that is cleaned and ready for analysis

CDSS has not provided any data cleaning procedures for survey data, so data should be cleaned according to the procedures already established by each SIA. Additionally, all data should to be submitted in Excel or SPSS with each survey being submitted in its own Excel workbook or SPSS data file. Only one file should be submitted for each survey. This means that all data from each LIA should be combined into one file for each survey. For example, there should only be one file for the Food Behavior Checklist, a separate file for the Fruit and Vegetable Checklist, and so on. Please clearly identify the name of the survey in the file name.

**Example:** *The following data can be found in mt1Acompletedata.xlsx excel sheet.*

MT1 - Healthy Eating Behaviors					
<b>MT1A</b> Protein foods prepared without solid fats or fresh poultry, pork, and lean meat, rather than processed meat and poultry	<b>Outcome Measure 1:</b>				
	Survey	Data Analysis Method	Population		
	<i>Name of survey used (e.g., Visually-Enhanced Food Behavior Checklist (FBC)--16 items (pre/post, matched pairs))</i>	<i>Identify the tool used (SPSS, SAS, Excel) <b>and</b> what analysis was conducted (frequency, t-test, etc.). Identify criterion for significance (p &lt;0.05).</i>  <i>Example: Pre- and post-test data were analyzed using a t-test via Excel and results with a p-value less than 0.05 were interpreted as significant.</i>	<i>Provide sample size and population details/demographics</i>  <i>Example: 161 adult participants from CC L.A. San Gabriel Region</i>  <i>Age: 91% age 18-59 and 9% age 60+; Gender: 91% female, and 9% male; Race/Ethnicity: 94% Latino, 2% African American/Black, and 1% Asian.</i>		
<b>Outcome Measure 1 Details:</b>					
Question(s)	Results				
<i>(List questions and response options)</i> <b>Question #11:</b> Do you take the skin off chicken? (no; yes, sometimes; yes, often; yes, always) <b>Question #12:</b> Did you have fish during the past week? (Yes, No)	<b>Results:</b> n=161	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>
	Q11	3.13	3.63	0.50	0.000
	Q12	0.52	0.69	0.17	0.000

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## UC CalFresh Medium Term, Individual-Level Behavioral Outcomes

The following data can be found in *FBC\_FY18\_Data UC CalFresh.xlsx* and *PSSC\_FY18\_Data UC CalFresh.xlsx* excel sheets.

MT1 – Healthy Eating Behaviors																						
<b>MT1c.</b> Ate more than one kind of fruit	<b>Outcome Measure:</b>																					
	<table border="1"> <thead> <tr> <th>Survey</th> <th>Data Analysis Method</th> <th>Population</th> </tr> </thead> <tbody> <tr> <td> <i>Visually-Enhanced Food Behavior Checklist (FBC)--16 items (pre/post, matched pairs)</i> </td> <td> <i>Pre- and post-test data for the % reporting 'yes, often' or 'yes, always' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i> </td> <td>                     825 UC CalFresh adult participants from Alameda, El Dorado, Fresno, Merced, San Joaquin, Shasta and Stanislaus.                       For those reporting demographics, Age: 76% age 18-59 and 24% age 60+; Gender: 92% female, and 8% male; Ethnicity: 68% Hispanic/Latino; Race: 11% African American/Black, 16% Asian, 1% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 71% White and 1% Two or more races.                 </td> </tr> </tbody> </table>	Survey	Data Analysis Method	Population	<i>Visually-Enhanced Food Behavior Checklist (FBC)--16 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'yes, often' or 'yes, always' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	825 UC CalFresh adult participants from Alameda, El Dorado, Fresno, Merced, San Joaquin, Shasta and Stanislaus.  For those reporting demographics, Age: 76% age 18-59 and 24% age 60+; Gender: 92% female, and 8% male; Ethnicity: 68% Hispanic/Latino; Race: 11% African American/Black, 16% Asian, 1% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 71% White and 1% Two or more races.															
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	<b>Outcome Measure Details:</b>					
	Question(s)	Results: <b>Ate more than one kind of vegetable</b>				
	<b>Question #9:</b> Do you eat more than one kind of vegetable each day? (no; yes, sometimes; yes, often; yes, always)	Results: n=829	Pre	Post	Diff	p-Value
		% 'often' or 'always'	41.5%	67.6%	26.1%	0.000
<b>MT1f.</b> Used MyPlate to make food choices	<b>Outcome Measure:</b>					
	Survey <i>Plan Shop Save Cook (PSSC)--7 items (pre/post, matched pairs)</i>	Data Analysis Method <i>Pre- and post-test data for the % reporting 'almost always' or 'most of the time' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	Population <i>1,175 UC CalFresh adult participants from Butte, Fresno, Imperial, Kern, Madera, Placer, Riverside, San Francisco, San Joaquin, San Mateo, Santa Clara, Shasta, Stanislaus and Tulare.</i>  <i>For those reporting demographics, Age: 87% age 18-59 and 13% age 60+; Gender: 86% female, and 14% male; Ethnicity: 78% Hispanic/Latino; Race: 6% African American/Black, 6% Asian, 3% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 80% White.</i>			
	<b>Outcome Measure Details:</b>					
	Question(s)	Results % 'Almost always' or 'Most of the time'				
	<b>Question #7:</b> How often do you use MyPlate to make food choices? (never, seldom, sometimes, most of the time, almost always)	Results: n=1,175	Pre	Post	Diff	p-Value
		% 'Almost always' or 'Most of the time'	17.8%	50.0%	32.2%	0.000
<b>MT1h.</b> Drank fewer sugar-sweetened beverages (e.g., regular soda or sports drinks)	<b>Outcome Measure:</b>					
	Survey <i>Visually-Enhanced Food Behavior Checklist--16 items (pre/post, matched pairs)</i>	Data Analysis Method <i>Pre- and post-test data for the % reporting 'No' or 'yes, sometimes' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	Population <i>834 UC CalFresh adult participants from Alameda, El Dorado, Fresno, Merced, San Joaquin, Shasta and Stanislaus.</i>  <i>For those reporting demographics, Age: 76% age 18-59 and 24% age 60+; Gender: 92% female, and 8% male; Ethnicity: 68% Hispanic/Latino; Race: 11% African American/Black, 16% Asian, 1% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 71% White and 1% Two or more races.</i>			

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	<b>Outcome Measure Details:</b>					
	<b>Question(s)</b>	<b>Results: Drink regular soda</b>				
	<b>Question #4:</b> Do you drink regular soda? (no; yes, sometimes; yes, often; yes, everyday)	<b>Results:</b> n=834	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>
		% 'No' or 'Yes, sometimes'	75.7%	90.6%	15.0%	0.000
	<b>Outcome Measure:</b>					
	<b>Survey</b>	<b>Data Analysis Method</b>	<b>Population</b>			
	<i>Visually-Enhanced Food Behavior Checklist--16 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'No' or 'yes, sometimes' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	<i>839 UC CalFresh adult participants from Alameda, El Dorado, Fresno, Merced, San Joaquin, Shasta and Stanislaus.  For those reporting demographics, Age: 76% age 18-59 and 24% age 60+; Gender: 92% female, and 8% male; Ethnicity: 68% Hispanic/Latino; Race: 11% African American/Black, 16% Asian, 1% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 71% White and 1% Two or more races.</i>			
	<b>Outcome Measure Details:</b>					
	<b>Question(s)</b>	<b>Results: Drink fruit drinks, sports drinks or punch</b>				
	<b>Question #2:</b> Do you drink fruit drinks, sports drinks or punch? (no; yes, sometimes; yes, often; yes, everyday)	<b>Results:</b> n=839	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>
		% 'No' or 'Yes, sometimes'	76.6%	87.7%	11.1%	0.000
<b>MT11.</b> Cups of fruit consumed per day	<b>Outcome Measure:</b>					
	<b>Survey</b>	<b>Data Analysis Method</b>	<b>Population</b>			
	<i>Visually-Enhanced Food Behavior Checklist--16 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the mean number of cups of fruit eaten each day were analyzed using a paired t-test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	<i>837 UC CalFresh adult participants from Alameda, El Dorado, Fresno, Merced, San Joaquin, Shasta and Stanislaus.  For those reporting demographics, Age: 76% age 18-59 and 24% age 60+; Gender: 92% female, and 8% male; Ethnicity: 68% Hispanic/Latino; Race: 11% African American/Black, 16% Asian, 1% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 71% White and 1% Two or more races.</i>			

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<b>MT1m.</b> Cups of vegetables consumed per day	<b>Outcome Measure:</b>																						
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<table border="1"> <tr> <th data-bbox="375 1096 927 1159">Question(s)</th> <th colspan="5" data-bbox="927 1096 1500 1159">Results Mean (cups/day)</th> </tr> <tr> <td data-bbox="375 1159 927 1306"><b>Question #7:</b> Vegetables: How much do you eat each day? (none, ½ cup, 1 cup, 1½ cups, 2 cups, 2½ cups, 3 cups or more)</td> <td data-bbox="927 1159 1166 1222"><b>Results:</b> n=841</td> <td data-bbox="1166 1159 1235 1222"><b>Pre</b></td> <td data-bbox="1235 1159 1312 1222"><b>Post</b></td> <td data-bbox="1312 1159 1382 1222"><b>Diff</b></td> <td data-bbox="1382 1159 1500 1222"><b>p-Value</b></td> </tr> <tr> <td></td> <td data-bbox="927 1222 1166 1285">Veg Mean cups/day</td> <td data-bbox="1166 1222 1235 1285">1.16</td> <td data-bbox="1235 1222 1312 1285">1.59</td> <td data-bbox="1312 1222 1382 1285">.43</td> <td data-bbox="1382 1222 1500 1285">0.000</td> </tr> </table>	Question(s)	Results Mean (cups/day)					<b>Question #7:</b> Vegetables: How much do you eat each day? (none, ½ cup, 1 cup, 1½ cups, 2 cups, 2½ cups, 3 cups or more)	<b>Results:</b> n=841	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>		Veg Mean cups/day	1.16	1.59	.43	0.000					
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<b>MT2b.</b> Read nutrition facts or nutrition ingredients lists	<b>Outcome Measure:</b>																							
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<i>Plan Shop Save Cook (PSSC)--7 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'almost always' or 'most of the time' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	1,203 UC CalFresh adult participants from Butte, Fresno, Imperial, Kern, Madera, Placer, Riverside, San Francisco, San Joaquin, San Mateo, Santa Clara, Shasta, Stanislaus and Tulare.  For those reporting demographics, Age: 87% age 18-59 and 13% age 60+; Gender: 86% female, and 14% male; Ethnicity: 78% Hispanic/Latino; Race: 6% African American/Black, 6% Asian, 3% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 80% White.																						
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# Reporting SNAP-Ed *Direct Education* Priority Outcome Indicators

## Template C – SNAP-Ed Annual Report – UC CalFresh 2018

	<b>Outcome Measure Details:</b>					
	Question(s)	Results: Used Nutrition Facts Label when Shopping				
	<b>Question #14:</b> Do you use this label [image of Nutrition Facts panel] when food shopping? (no; yes, sometimes; yes, often; yes, always)	<b>Results:</b> n=833	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>
		% 'often' or 'always'	30.9%	57.0%	26.2%	0.000
<b>MT2g.</b> Not run out of food before month's end	<b>Outcome Measure:</b>					
	Survey	Data Analysis Method	Population			
	<i>Plan Shop Save Cook (PSSC)--7 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'never' or 'seldom' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	<p>1,211 UC CalFresh adult participants from Butte, Fresno, Imperial, Kern, Madera, Placer, Riverside, San Francisco, San Joaquin, San Mateo, Santa Clara, Shasta, Stanislaus and Tulare.</p> <p>For those reporting demographics, Age: 87% age 18-59 and 13% age 60+; Gender: 86% female, and 14% male; Ethnicity: 78% Hispanic/Latino; Race: 6% African American/Black, 6% Asian, 3% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 80% White.</p>			
	<b>Outcome Measure Details:</b>					
	Question(s)	Results: Run Out of Food Less Often (more food secure)				
	<b>Question #3:</b> How often do you run out of food before the end of the month? (never, seldom, sometimes, most of the time, almost always)	<b>Results:</b> n=1,211	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>
		% 'Never' or 'Seldom'	44.7%	56.6%	12.0%	0.000
	<b>Outcome Measure:</b>					
	Survey	Data Analysis Method	Population			
	<i>Visually-Enhanced Food Behavior Checklist--16 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'no' or 'yes, sometimes' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	<p>829 UC CalFresh adult participants from Alameda, El Dorado, Fresno, Merced, San Joaquin, Shasta and Stanislaus.</p> <p>For those reporting demographics, Age: 76% age 18-59 and 24% age 60+; Gender: 92% female, and 8% male; Ethnicity: 68% Hispanic/Latino; Race: 11% African American/Black, 16% Asian, 1% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 71% White and 1% Two or more races.</p>			



## Reporting SNAP-Ed *Direct Education* Priority Outcome Indicators Template C – SNAP-Ed Annual Report – UC CalFresh 2018

	<b>Outcome Measure Details:</b>					
	Question(s)	Results: Run Out of Food Less Often (more food secure)				
	<b>Question #15:</b> Do you run out of food before the end of the month? (no; yes, sometimes; yes, often; yes, always)	Results: n=829	Pre	Post	Diff	p-Value
		% 'No' or 'Yes, sometimes'	83.6%	90.4%	6.8%	0.000
<b>MT2h.</b> Compare prices before buying foods	<b>Outcome Measure:</b>					
	Survey	Data Analysis Method	Population			
	<i>Plan Shop Save Cook (PSSC)--7 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'almost always' or 'most of the time' were analyzed using the McNemar test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	1,217 UC CalFresh adult participants from Butte, Fresno, Imperial, Kern, Madera, Placer, Riverside, San Francisco, San Joaquin, San Mateo, Santa Clara, Shasta, Stanislaus and Tulare.  <i>For those reporting demographics, Age: 87% age 18-59 and 13% age 60+; Gender: 86% female, and 14% male; Ethnicity: 78% Hispanic/Latino; Race: 6% African American/Black, 6% Asian, 3% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 80% White.</i>			
	<b>Outcome Measure Details:</b>					
	Question(s)	Results				
	<b>Question #2:</b> How often do you compare unit prices before buying food? (never, seldom, sometimes, most of the time, almost always)	Results: n=1,217	Pre	Post	Diff	p-Value
		% 'Almost always' or 'Most of the time'	50.7%	64.7%	14.1	0.000

# Reporting SNAP-Ed *Direct Education* Priority Outcome Indicators Template C – SNAP-Ed Annual Report – UC CalFresh 2018

<b>MT2j.</b> Shop with a list	<b>Outcome Measure:</b>				
	Survey	Data Analysis Method	Population		
	<i>Plan Shop Save Cook (PSSC)--7 items (pre/post, matched pairs)</i>	<i>Pre- and post-test data for the % reporting 'almost always' or 'most of the time' were analyzed using a paired t-test via SPSS and results with a p-value less than 0.05 were interpreted as significant.</i>	<i>1,212 UC CalFresh adult participants from Butte, Fresno, Imperial, Kern, Madera, Placer, Riverside, San Francisco, San Joaquin, San Mateo, Santa Clara, Shasta, Stanislaus and Tulare.</i>  <i>For those reporting demographics, Age: 87% age 18-59 and 13% age 60+; Gender: 86% female, and 14% male; Ethnicity: 78% Hispanic/Latino; Race: 6% African American/Black, 6% Asian, 3% American Indian or Alaska Native, 1% Native Hawaiian or Pacific Islander, 80% White.</i>		
<b>Outcome Measure Details:</b>					
Question(s)	Results				
<b>Question #4:</b> How often do you shop with a grocery list? (never, seldom, sometimes, most of the time, almost always)	<b>Results:</b> <i>n=1,212</i>	<b>Pre</b>	<b>Post</b>	<b>Diff</b>	<b>p-Value</b>
	% 'Almost always' or 'Most of the time'	43.6%	65.2%	21.6%	0.000

# Reporting SNAP-Ed *Direct Education* Priority Outcome Indicators Template C – SNAP-Ed Annual Report – UC CalFresh 2018

The following data can be found in \_\_\_\_\_.

MT3 – Physical Activity and Reduced Sedentary Behaviors						
MT3 - Indicator and its description	<b>Outcome Measure:</b>					
	Survey	Data Analysis Method	Population			
	<b>Outcome Measure Details:</b>					
	Question(s)	Results				
		Results: n=	Pre	Post	Diff	p-Value